

Asahi Broadcasting Group Holdings Corporation

Financial Supplementary Materials

for the Three Months Ended June 30, 2025

August 4, 2025

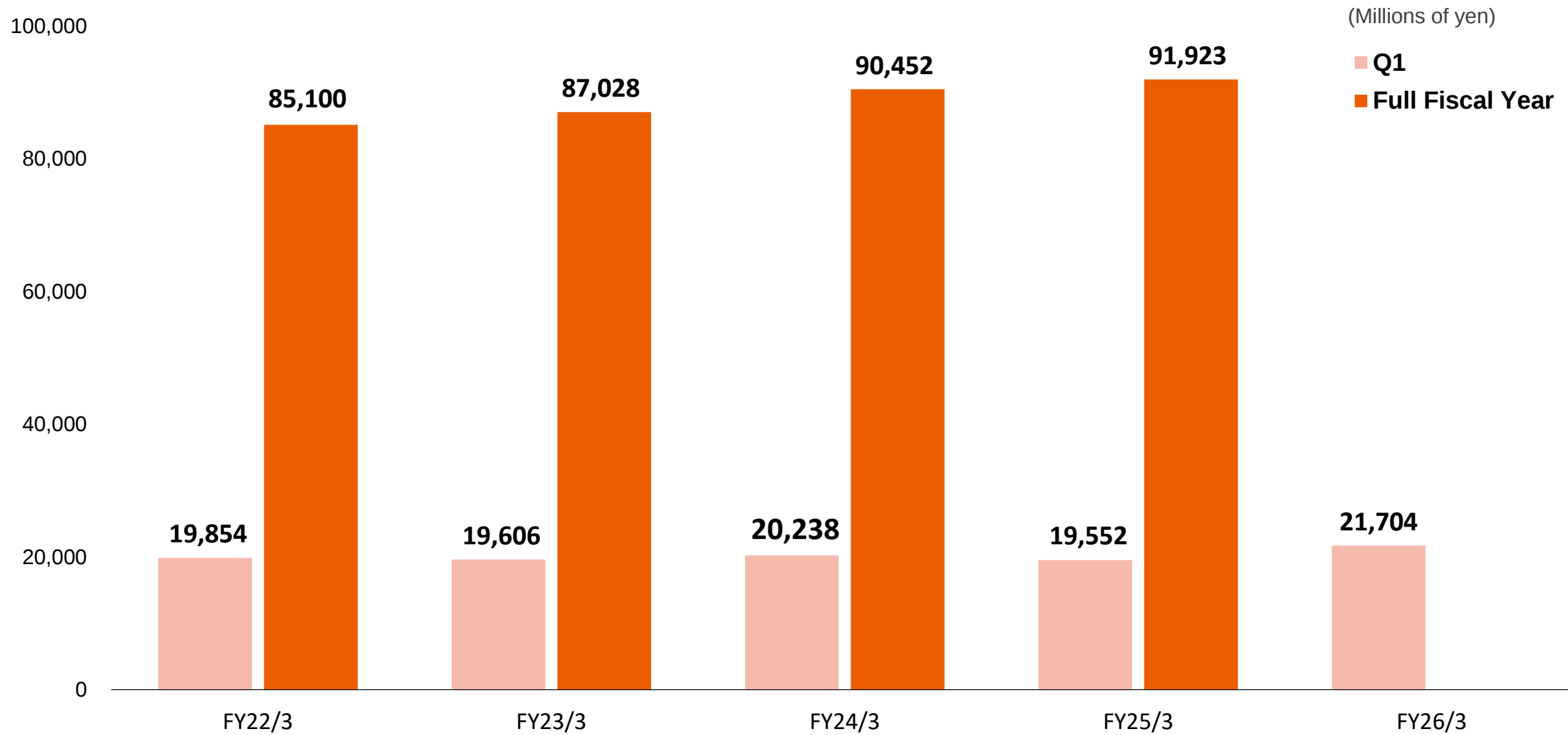
Consolidated Results

(Millions of yen)

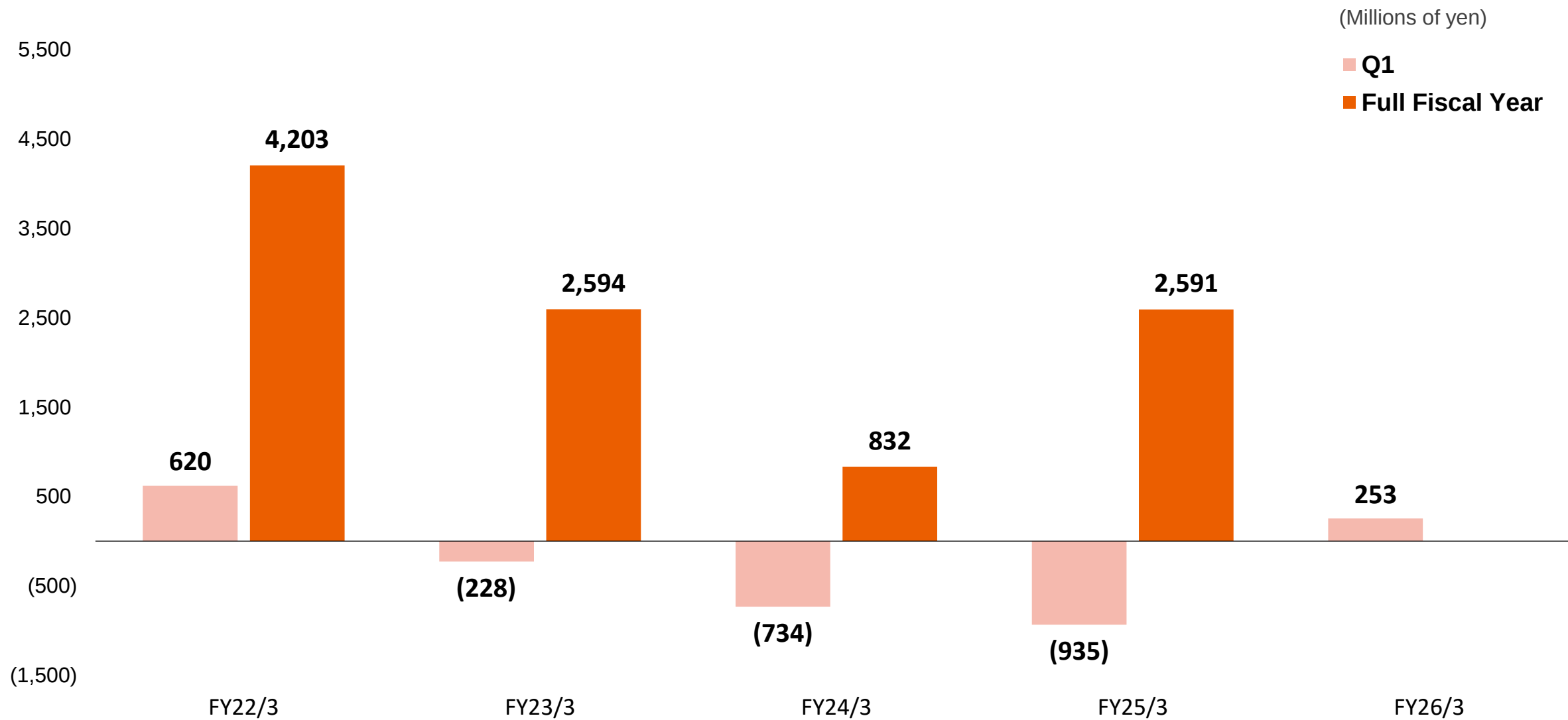
	FY25/3 Q1 (Apr-Jun 2024)	FY26/3 Q1 (Apr-Jun 2025)	YoY	% Change
Net Sales	19,552	21,704	2,152	11.0% 
Operating Expenses	20,487	21,451	963	4.7% 
Cost of Sales	13,933	14,874	940	6.7% 
Selling, General and Administrative Expenses	6,554	6,577	23	0.4% 
Operating Profit	(935)	253	1,189	—
Ordinary Profit	(747)	355	1,103	—
Profit Attributable to Owners of Parent	(533)	1,872	2,405	—

(Note) FY2026/3 and FY26/3 refer to the fiscal year ending March 31, 2026 and all other fiscal years are referred to in the same manner.

Five-Year Net Sales (Consolidated)



Five-Year Operating Profit (Consolidated)



Results by Consolidated Segment

Broadcasting and Content

(Millions of yen)

	FY25/3 Q1 (Apr-Jun 2024)	FY26/3 Q1 (Apr-Jun 2025)	YoY	% Change
Net Sales	16,268	18,236	1,968	12.1%
Broadcasting*	12,588	13,229	641	5.1%
Content*	3,665	4,974	1,309	35.7%
Other	15	33	17	117.2%
Operating Profit	(846)	185	1,031	—

Lifestyle

(Millions of yen)

	FY25/3 Q1 (Apr-Jun 2024)	FY26/3 Q1 (Apr-Jun 2025)	YoY	% Change
Net Sales	3,283	3,468	184	5.6%
Housing	2,142	2,382	240	11.2%
At-home shopping	784	741	(42)	(5.5)%
Golf	259	281	21	8.4%
Other	98	63	(34)	(35.6)%
Operating Profit	60	71	10	17.5%

*Beginning with FY2026/3, revenue from TV program streaming, etc., of ABC TV has been moved from broadcasting business revenue to content business revenue. Therefore, the broadcasting and content business figures for FY2025/3 are for reference, calculated using the same method.

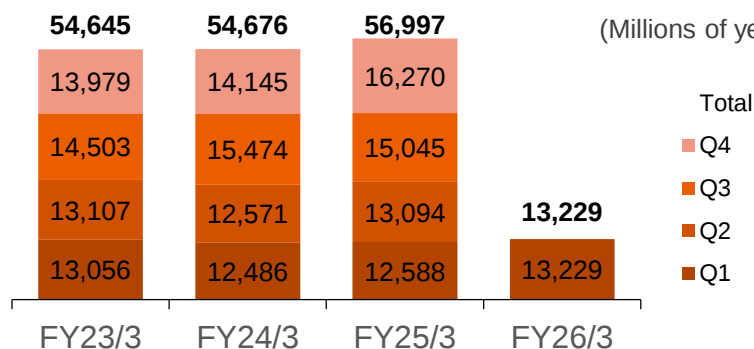
(Note) Operating profit related to items not allocated to a specific segment includes Adjustments (-150 million yen for the Q1 in FY2025/3; -3 million yen for the Q1 in FY2026/3).

Performance by Consolidated Segment

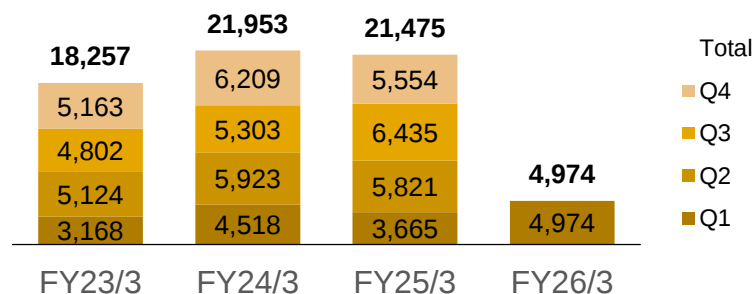
Net Sales*

(Millions of yen)

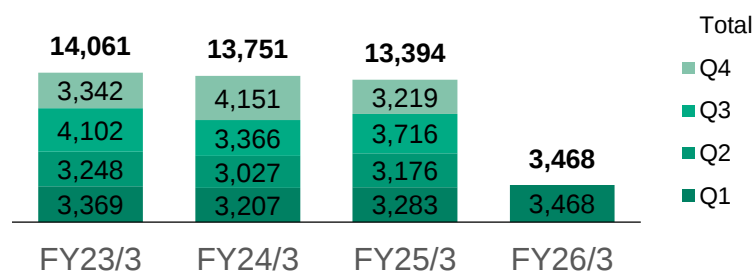
Broadcasting



Content

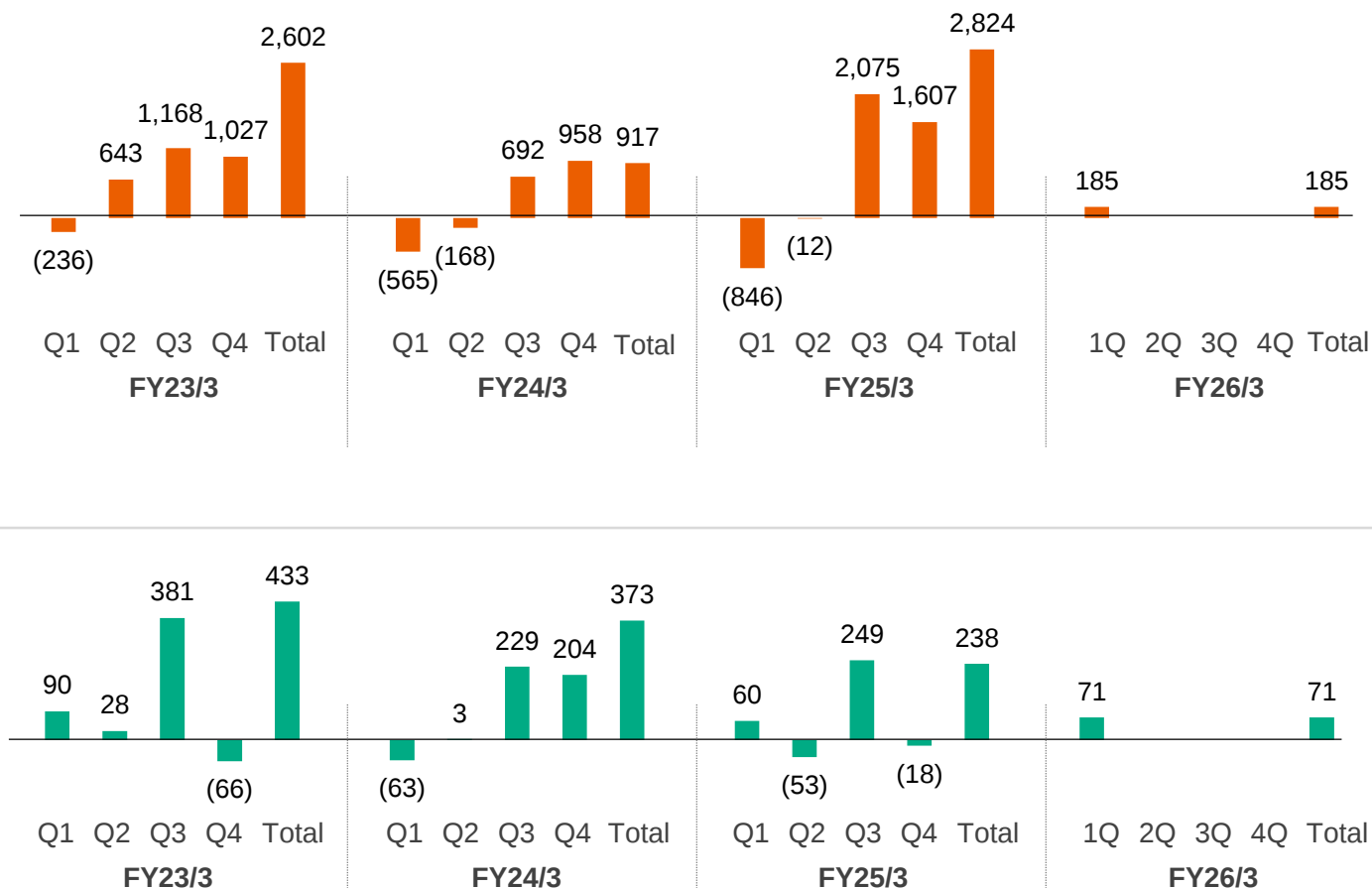


Lifestyle



Operating Profit

(Millions of yen)



Beginning with FY2026/3, revenue from TV program streaming, etc., of ABC TV has been moved from the broadcasting business revenue to the content business revenue. Therefore, net sales of broadcasting and content business for FY2025/3 and earlier are for reference, calculated using the same method.

Results of ABC TV

ABC

(Millions of yen)

	FY25/3 Q1 (Apr-Jun 2024)	FY26/3 Q1 (Apr-Jun 2025)	YoY	% Change
Net Sales	12,408	13,319	910	7.3%
Operating Expenses	12,561	12,889	328	2.6%
Cost of Sales	7,966	8,022	56	0.7%
Selling, General and Administrative Expenses	4,595	4,867	272	5.9%
Operating Profit	(152)	430	582	—
Ordinary Profit	(117)	490	608	—
Profit	(78)	1,556	1,635	—
Content Production Expenses*	4,251	4,101	(150)	(3.5)%

Beginning with FY2026/3, program expenses (TV program production expenses) and content-related expenses have been combined and categorized as content production expenses. Therefore, content production expenses for FY2025/3 are for reference, calculated using the same method. In addition, program expenses for FY2025/3 are 4,012 million yen, and program expenses for FY2026/3, calculated using the method from FY2025/3 and earlier, are 3,856 million yen.

Details of ABC TV Revenue

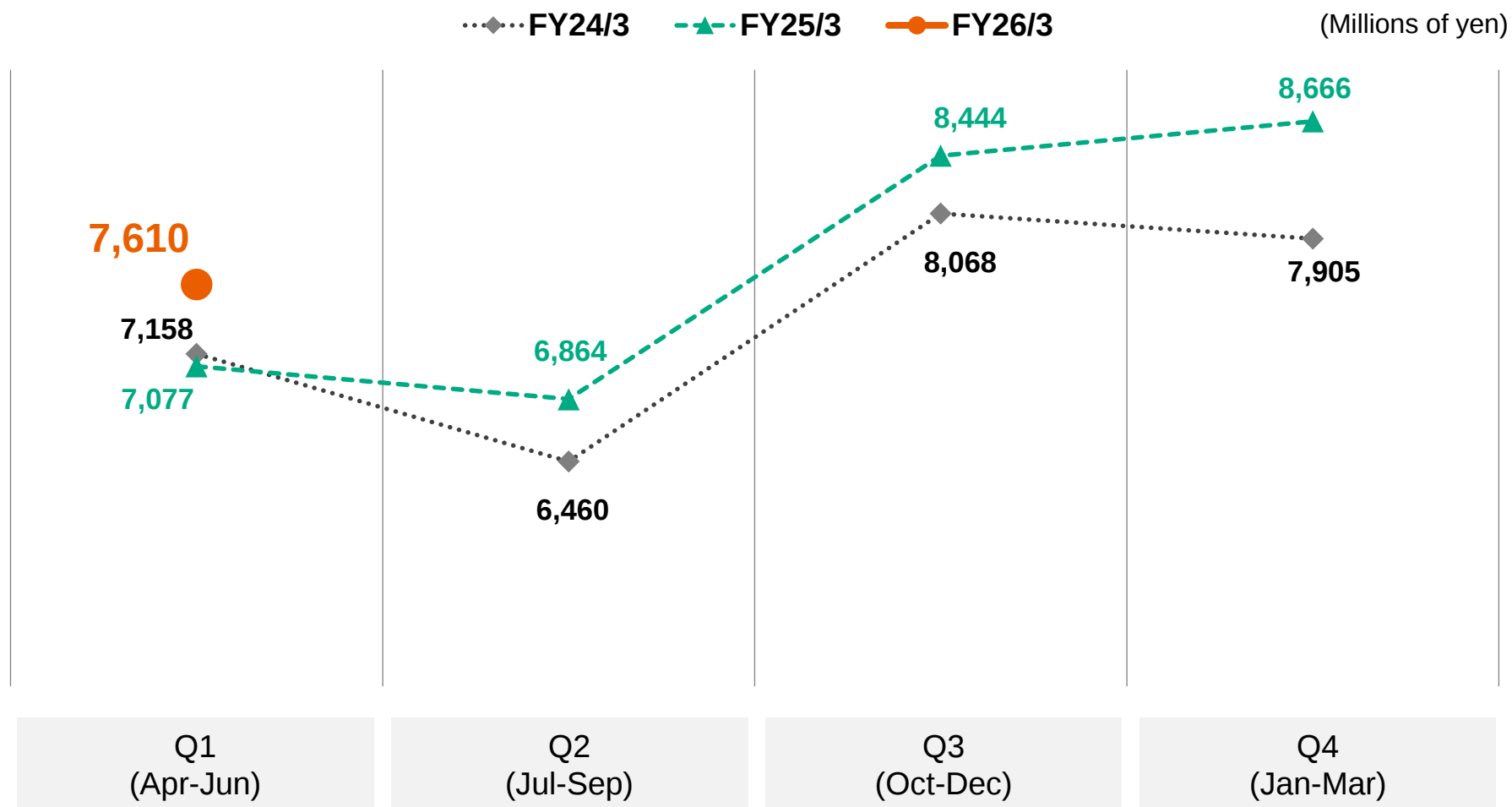
ABC

(Millions of yen)

	FY23/3 Q1 (Apr-Jun 2022)	FY24/3 Q1 (Apr-Jun 2023)	FY25/3 Q1 (Apr-Jun 2024)	FY26/3 Q1 (Apr-Jun 2025)	YoY	% Change
Broadcasting Business Revenue*	11,440	11,083	10,943	11,644	701	6.4%
Spot	7,427	7,158	7,077	7,610	532	7.5%
Network (Time)	2,531	2,531	2,507	2,408	(98)	(3.9)%
Local (Time)	1,365	1,271	1,234	1,507	272	22.1%
Content Business Revenue*	1,106	1,460	1,393	1,587	193	13.9%
TV Program Streaming*	106	161	122	183	61	50.6%

*Beginning with FY2026/3, revenue from TV program streaming, etc., has been moved from broadcasting business revenue to content business revenue. Broadcasting and content business revenues for FY2025/3 and earlier are for reference, calculated using the same method.

ABC TV Spot Revenue (Quarterly Performance)



YoY

Q1

107.5 %

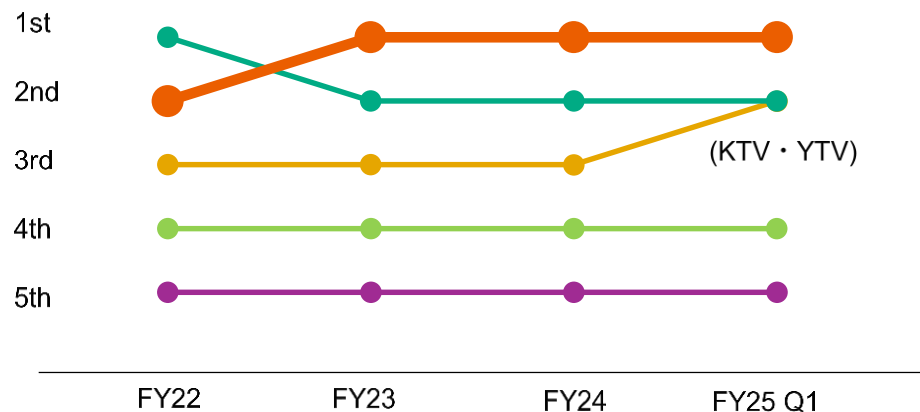
ABC TV Spot Revenue (By Top 20 Industries)

*Year-on-year comparisons

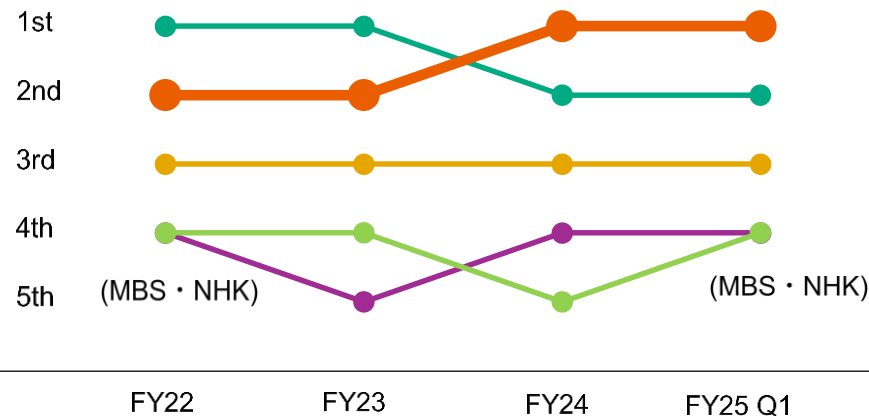
Rank	Industry	FY25/3 Q1 (April-June 2024)		FY26/3 Q1 (April-June 2025)	
		YoY*	Composition Rate	YoY*	Composition Rate
1	Transportation/Leisure/Food Services/Services	96.1%	14.9%	108.3%	12.2%
2	Foods	95.7%	11.3%	88.3%	10.6%
3	Beverages/Liquors	110.6%	11.0%	93.8%	8.6%
4	Automobiles	117.8%	4.5%	95.3%	7.5%
5	Information/Communications	97.6%	6.6%	88.3%	7.3%
6	Pharmaceuticals/Medical Supplies	98.9%	8.1%	89.9%	6.9%
7	Cosmetics/Toiletries	127.3%	6.7%	81.8%	6.5%
8	Finance	101.7%	6.5%	91.6%	6.3%
9	Home Electric Appliances/Computer	84.6%	5.6%	125.9%	6.2%
10	Hobby (Movie/Game/Music etc.)	67.3%	3.7%	78.9%	5.0%
11	Housing/Real Estate/Construction	143.5%	3.0%	87.2%	3.7%
12	Government /Political Organization	94.8%	3.0%	152.5%	3.1%
13	Energy/Machines/Materials	159.4%	1.5%	160.6%	2.9%
14	Fashion (Apparel/Jewelry etc.)	71.9%	2.1%	112.8%	2.9%
15	Publications	105.9%	2.3%	113.8%	2.6%
16	Distribution	143.5%	3.0%	93.2%	1.7%
17	Various Organizations (Law Office etc.)	87.1%	1.0%	96.4%	1.7%
18	At-home Shopping	99.9%	2.8%	121.7%	1.7%
19	Logistics Services/Businesses/Events	195.5%	1.1%	109.0%	1.3%
20	Household Products	110.3%	1.8%	94.9%	1.2%
21	Others	23.7%	0.1%	691.7%	0.1%
Total			100.0%		100.0%

Trends of Viewer Ratings Ranking in Kansai Region (Individual ALL) Over 4 Years

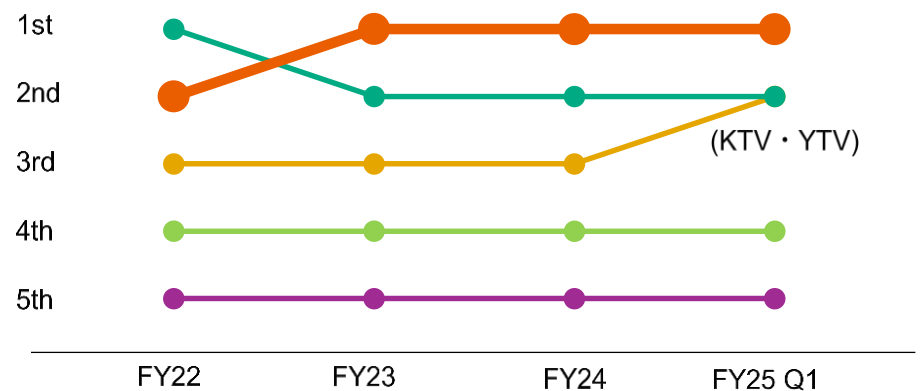
All Day (6:00-24:00)



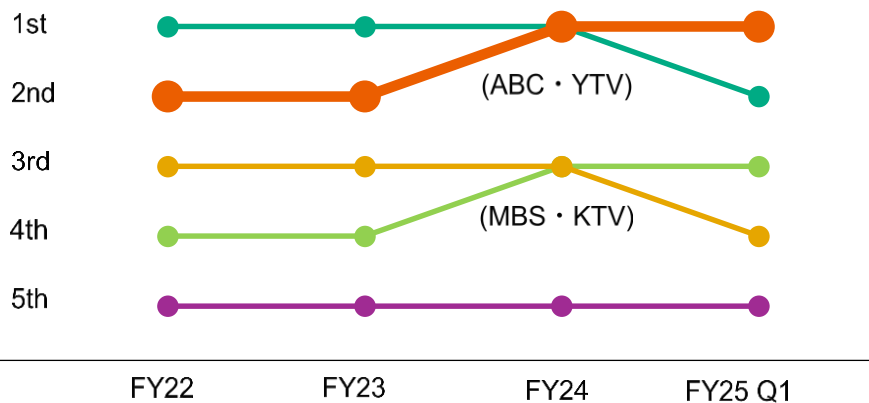
Golden Time (19:00-22:00)



Prime Time (19:00-23:00)



Prime 2 (23:00-25:00*)



ABC
(TV Asahi network)

MBS
(TBS network)

KTV
(Fuji TV network)

YTV
(Nippon TV network)

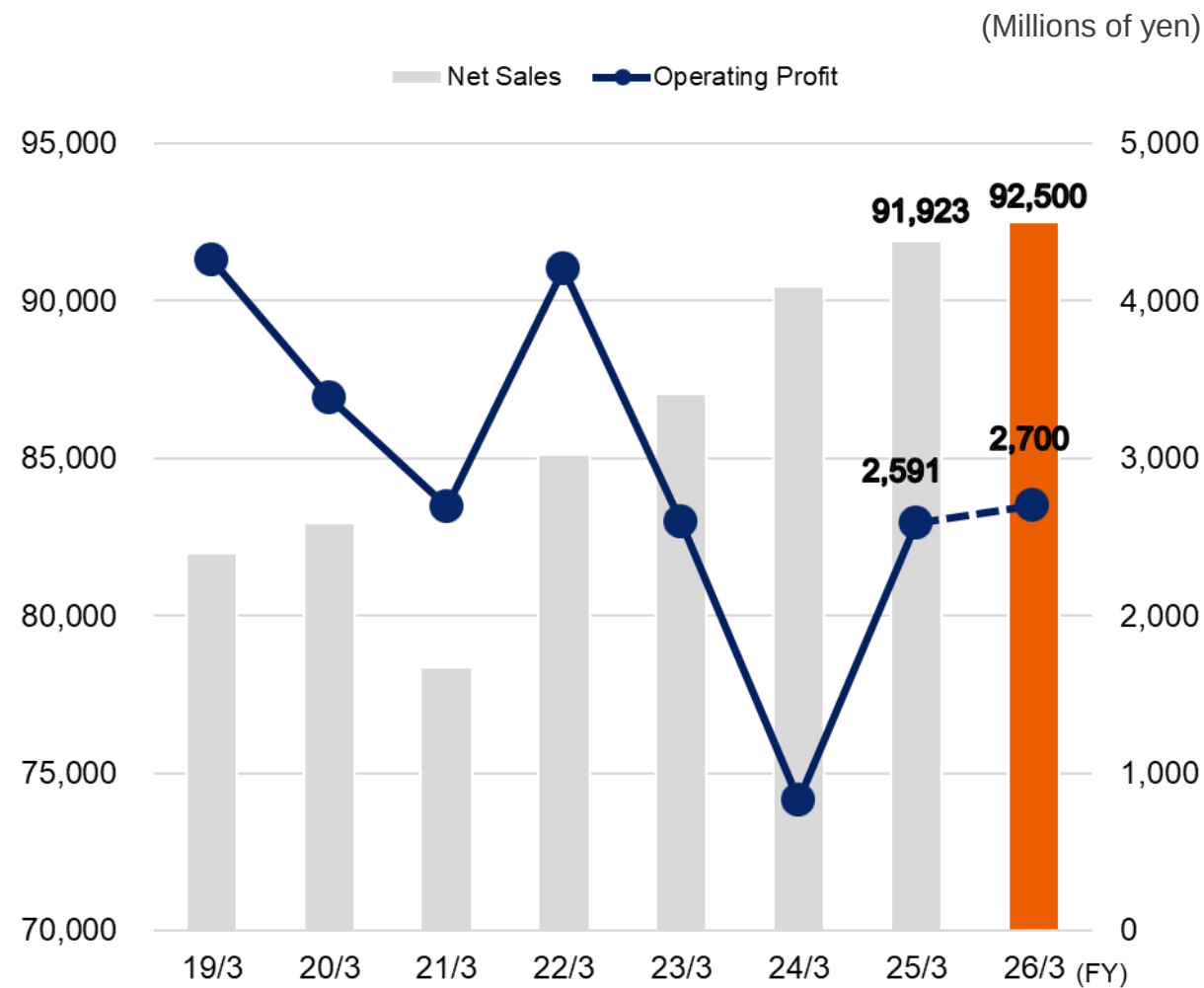
NHK

(Source: Video Research)

*1:00 a.m. the next day

FY2026/3 Consolidated Financial Results Forecasts (No change in disclosure details since last May)

	(Millions of yen)			
	FY25/3 (actual)	FY26/3 (forecast)	YoY	% Change
Net Sales	91,923	92,500	576	0.6%
Operating Profit	2,591	2,700	108	4.2%
Ordinary Profit	2,506	2,700	193	7.7%
Profit Attributable to Owners of Parent	2,502	3,100	597	23.9%



FY2026/3 Financial Results Forecasts by Segment (No change in disclosure details since last May)

ABC

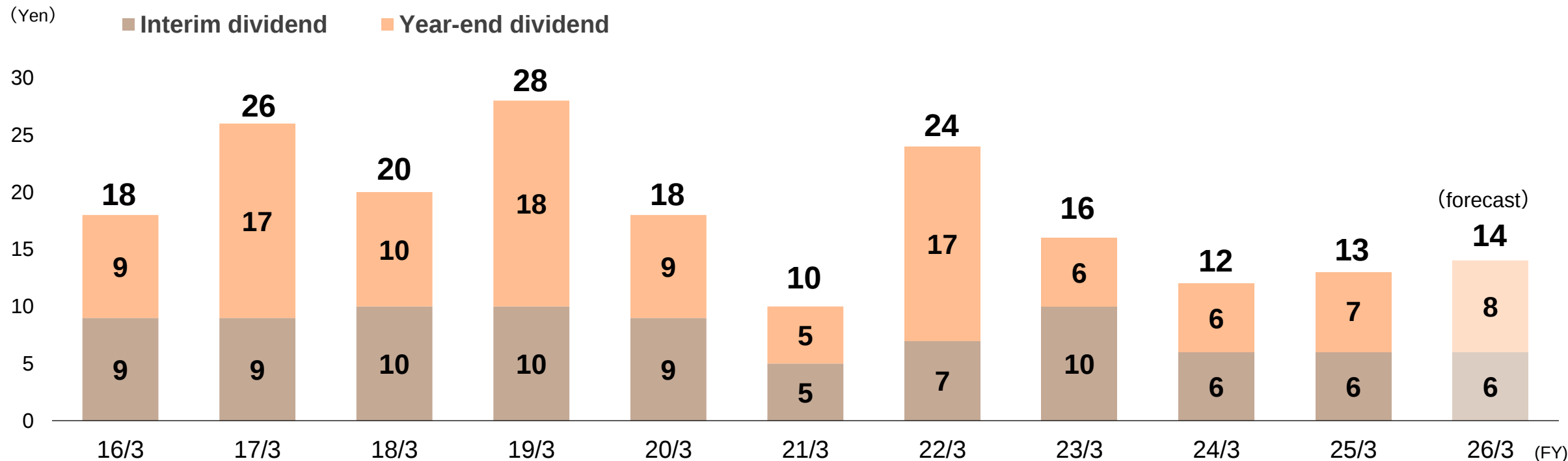
(Millions of yen)

			FY2025/3 (actual)	FY2026/3 (forecast)	YoY	% Change
Net Sales	Broadcasting and Content (Total)		78,529	78,100	(429)	(0.5)%
	Details	Broadcasting*	56,997	53,900	(3,097)	(5.4)%
		Content*	21,475	24,100	2,624	12.2%
		Other	56	100	43	77.8%
	Lifestyle (Total)		13,394	14,400	1,005	7.5%
	Details	Housing	8,804	9,400	595	6.8%
		At-home shopping	3,277	3,600	322	9.8%
		Golf	1,017	1,000	(17)	(1.7)%
		Other	295	400	104	35.4%
Operating Profit			FY2025/3 (actual)	FY2026/3 (forecast)	YoY	% Change
	Broadcasting and Content (Total)		2,824	2,700	(124)	(4.4)%
	Lifestyle (Total)		238	400	161	67.7%
	Adjustments		(471)	(400)	71	—

*Beginning with the FY2026/3, revenue from TV program streaming, etc., of ABC TV has been moved from broadcasting business revenue to content business revenue. Therefore, the broadcasting and content business figures for FY2025/3 are for reference, calculated using the same method.

Dividends (Dividend Policy)

Returning appropriate levels of profits to all shareholders is one of the most important management issues for the Company. With respect to the distribution of profits, given the Company's responsibility as a certified broadcasting holding company, it will take into comprehensive account factors such as operating results, the dividend payout ratio, and an appropriate level of internal reserves, while also constantly being aware of the balance between strengthening and maintaining the Company's financial position and making investments for supporting increases in corporate value and growth strategies. In accordance with this policy, the Company plans to flexibly make decisions for continuous and stable dividend payment, targeting a dividend payout ratio of 30% for profit after deducting the amount equivalent to the effective statutory tax rate from consolidated operating profit, which indicates profit from the core business of the Group (deemed net profit). Moreover, the Company has set an annual dividend of 12.00 yen per share as the lower limit except in times of a significant decline in business performance due to a rapidly deteriorating business environment.



Reference Materials

Major Group Companies ① <Broadcasting and Content Businesses, excluding ABC TV>

(Millions of yen)

	Net Sales				Operating Profit			
	FY24/3 Q1 (Apr-Jun 2023)	FY25/3 Q1 (Apr-Jun 2024)	FY26/3 Q1 (Apr-Jun 2025)	YoY	FY24/3 Q1 (Apr-Jun 2023)	FY25/3 Q1 (Apr-Jun 2024)	FY26/3 Q1 (Apr-Jun 2025)	YoY
■ ABC Radio	583	619	588	(31)	19	2	(8)	(11)
■ sky-A	1,031	1,080	1,059	(21)	(33)	(12)	(34)	(22)
■ ABC Frontier	476	476	565	89	56	(17)	100	118
■ ABC ANIMATION	548	494	419	(75)	86	(15)	(113)	(97)
■ MASH	792	294	1,355	1,061	72	(62)	154	217
■ SILVER LINK.	567	449	423	(26)	(22)	(159)	(121)	37

Major Group Companies ② <Lifestyle Business>

(Millions of yen)

	Net Sales				Operating Profit			
	FY24/3 Q1 (Apr-Jun 2023)	FY25/3 Q1 (Apr-Jun 2024)	FY26/3 Q1 (Apr-Jun 2025)	YoY	FY24/3 Q1 (Apr-Jun 2023)	FY25/3 Q1 (Apr-Jun 2024)	FY26/3 Q1 (Apr-Jun 2025)	YoY
■ ABC Development	2,326	2,256	2,190	(65)	109	119	64	(54)
■ ABC FUN LIFE*	433	465	722	257	(133)	(12)	11	24
■ ABC GOLF CLUB	260	265	288	22	13	2	8	6

*The sales increase of ABC FUN LIFE is mainly due to its acquisition of ONE DAY DESIGN through an absorption-type merger (an absorption-type merger between consolidated subsidiaries).

ABC TV Viewer Ratings in Kansai Region for April - June 2025* [Individual All]

	All Day (6:00-24:00)	Golden Time (19:00-22:00)	Prime Time (19:00-23:00)	Prime 2 (23:00-25:00**)
1	ABC 3.4%	ABC 5.0%	ABC 5.3%	ABC 2.5%
2	YTV 2.9%	YTV 4.8%	KTV・YTV 4.5%	YTV 2.4%
3	KTV 2.9%	KTV 4.7%	--	MBS 1.9%
4	MBS 2.8%	NHK・MBS 4.2%	MBS 4.1%	KTV 1.7%
5	NHK 2.4%	--	NHK 3.7%	NHK 0.9%

ABC (TV Asahi network)
MBS (TBS network)
KTV (Fuji TV network)
YTV (Nippon TV network)
NHK

(*March 31 to June 29, 2025 / Source: Video Research)

**1:00 a.m. the next day

ABC TV Viewer Ratings in Kansai Region for April - June 2025* [Household]

	All Day (6:00-24:00)	Golden Time (19:00-22:00)	Prime Time (19:00-23:00)	Prime 2 (23:00-25:00**)
1	ABC 6.2%	ABC 8.6%	ABC 9.1%	ABC 4.7%
2	KTV 5.3%	YTV 7.7%	KTV 7.4%	YTV 4.2%
3	YTV 5.1%	NHK ・ KTV 7.6%	YTV 7.2%	MBS 3.5%
4	MBS 5.0%	--	NHK ・ MBS 6.7%	KTV 3.1%
5	NHK 4.5%	MBS 6.8%	--	NHK 2.0%

ABC (TV Asahi network)
MBS (TBS network)
KTV (Fuji TV network)
YTV (Nippon TV network)
NHK

(*March 31 to June 29, 2025 / Source: Video Research)

**1:00 a.m. the next day

Disclaimer

The financial results forecasts in the period in this presentation are determined on the information available at the moment. As a result, the information contains inherent risks and uncertainties. The outlook may significantly change due to external factors such as domestic and overseas economic trends in the future. Should any event arise that affects the financial results of the Group, the Company will promptly announce it.

Corporate Information Website

<https://corp.asahi.co.jp/en/>

For all shareholders, more detailed information such as integrated reports and sustainability reports (in Japanese) can be found on the website.