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ABC

Asahi Broadcasting Group Holdings Corporation

Financial Supplementary Materials








for the Fiscal Year Ended March 31, 2026

May 11, 2026

Securities Code: 9405

Consolidated Results

(Millions of yen)

	FY3/2025	FY3/2026	YoY	% Change
Net Sales	91,923	95,998	4,075	4.4% 
Operating Expenses	89,332	91,235	1,903	2.1% 
Cost of Sales	61,759	63,485	1,725	2.8% 
Selling, General and Administrative Expenses	27,572	27,750	177	0.6% 
Operating Profit	2,591	4,763	2,171	83.8% 
Ordinary Profit	2,506	4,415	1,909	76.2% 
Profit Attributable to Owners of Parent	2,502	4,456	1,954	78.1% 

(Note) FY2026/3 refers to the fiscal year ended March 31, 2026 and all other fiscal years are referred to in the same manner.

Results by Consolidated Segment

Broadcasting and Content

(Millions of yen)

	FY3/2025	FY3/2026	YoY	% Change
Net Sales	78,529	82,150	3,620	4.6%
Broadcasting*	56,997	57,198	201	0.4%
Content*	21,475	24,826	3,350	15.6%
Other	56	125	68	122.5%
Operating Profit	2,824	4,560	1,736	61.5%

Lifestyle

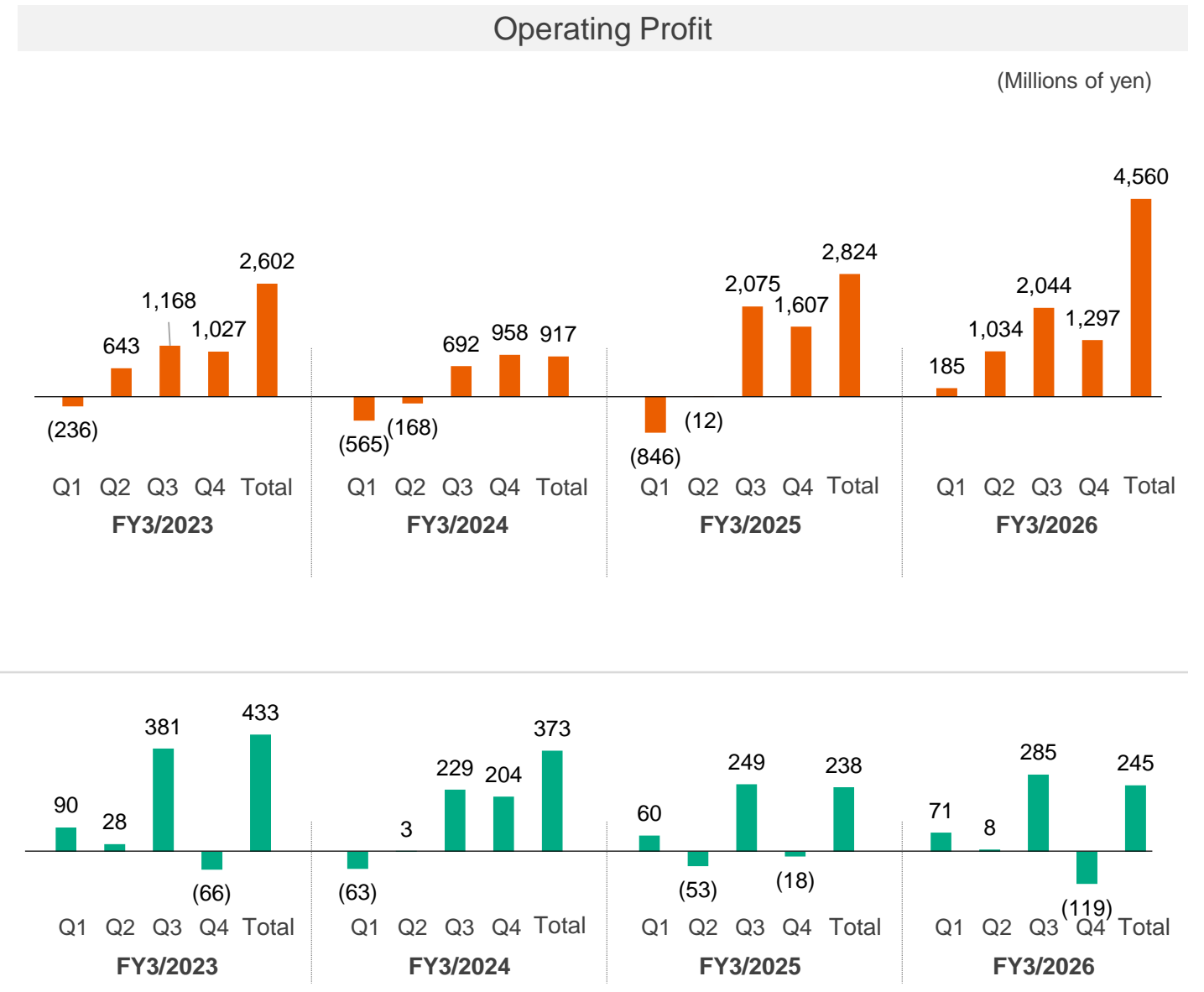
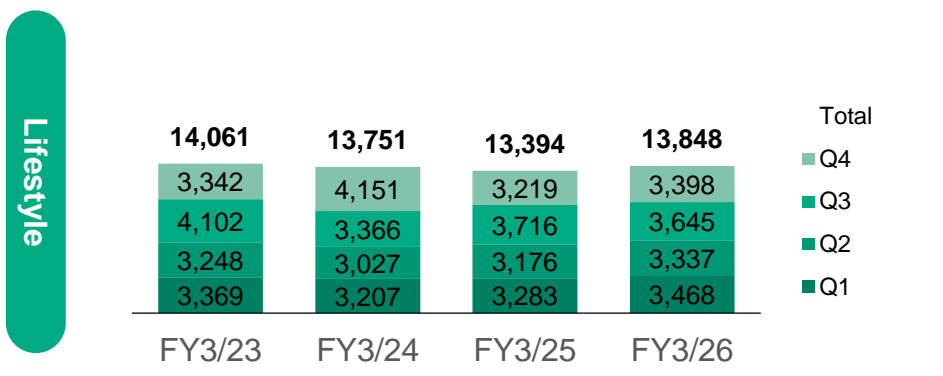
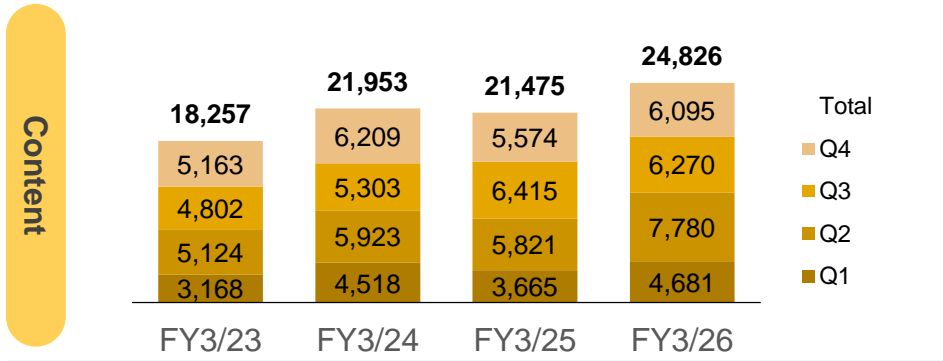
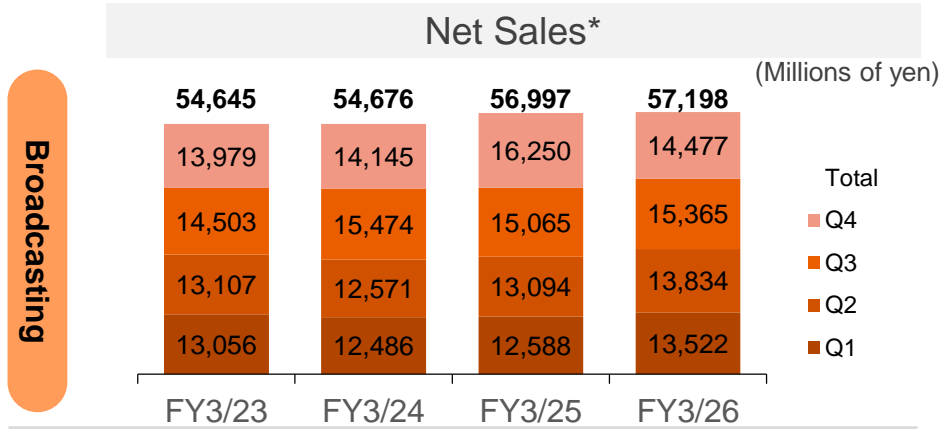
(Millions of yen)

	FY3/2025	FY3/2026	YoY	% Change
Net Sales	13,394	13,848	454	3.4%
Housing	8,804	9,488	684	7.8%
At-home shopping	3,277	3,070	(207)	(6.3)%
Golf	1,017	1,022	5	0.5%
Other	295	267	(27)	(9.4)%
Operating Profit	238	245	7	3.0%

*Beginning with FY3/2026, revenue from TV program streaming, etc., of ABC TV has been moved from broadcasting business revenue to content business revenue. Therefore, the broadcasting and content business figures for FY3/2025 are for reference, calculated using the same method.

(Note) Operating profit related to items not allocated to a specific segment includes Adjustments (-471 million yen for FY3/2025; -42 million yen for FY3/2026).

Results by Consolidated Segment



*Beginning with FY3/2026, revenue from TV program streaming, etc., of ABC TV has been moved from the broadcasting business revenue to the content business revenue. Therefore, net sales of broadcasting and content business for FY3/2025 and earlier are for reference, calculated using the same method.

Results of ABC TV



(Millions of yen)

	FY3/2025	FY3/2026	YoY	% Change
Net Sales	61,163	62,154	990	1.6%
Operating Expenses	57,900	57,474	(426)	(0.7)%
Cost of Sales	36,937	36,327	(609)	(1.7)%
Selling, General and Administrative Expenses	20,963	21,146	183	0.9%
Operating Profit	3,263	4,680	1,417	43.4%
Ordinary Profit	3,292	4,703	1,411	42.9%
Profit	2,323	4,351	2,028	87.3%
Content Production Expenses*	19,761	19,281	(480)	(2.4)%

*Beginning with FY3/2026, program expenses (TV program production expenses) and content-related expenses have been combined and categorized as content production expenses. Therefore, content production expenses for FY3/2025 are for reference, calculated using the same method. In addition, program expenses for FY3/2025 are 16,768 million yen, and program expenses for FY3/2026 are 16,180 million yen.

Details of ABC TV Revenue

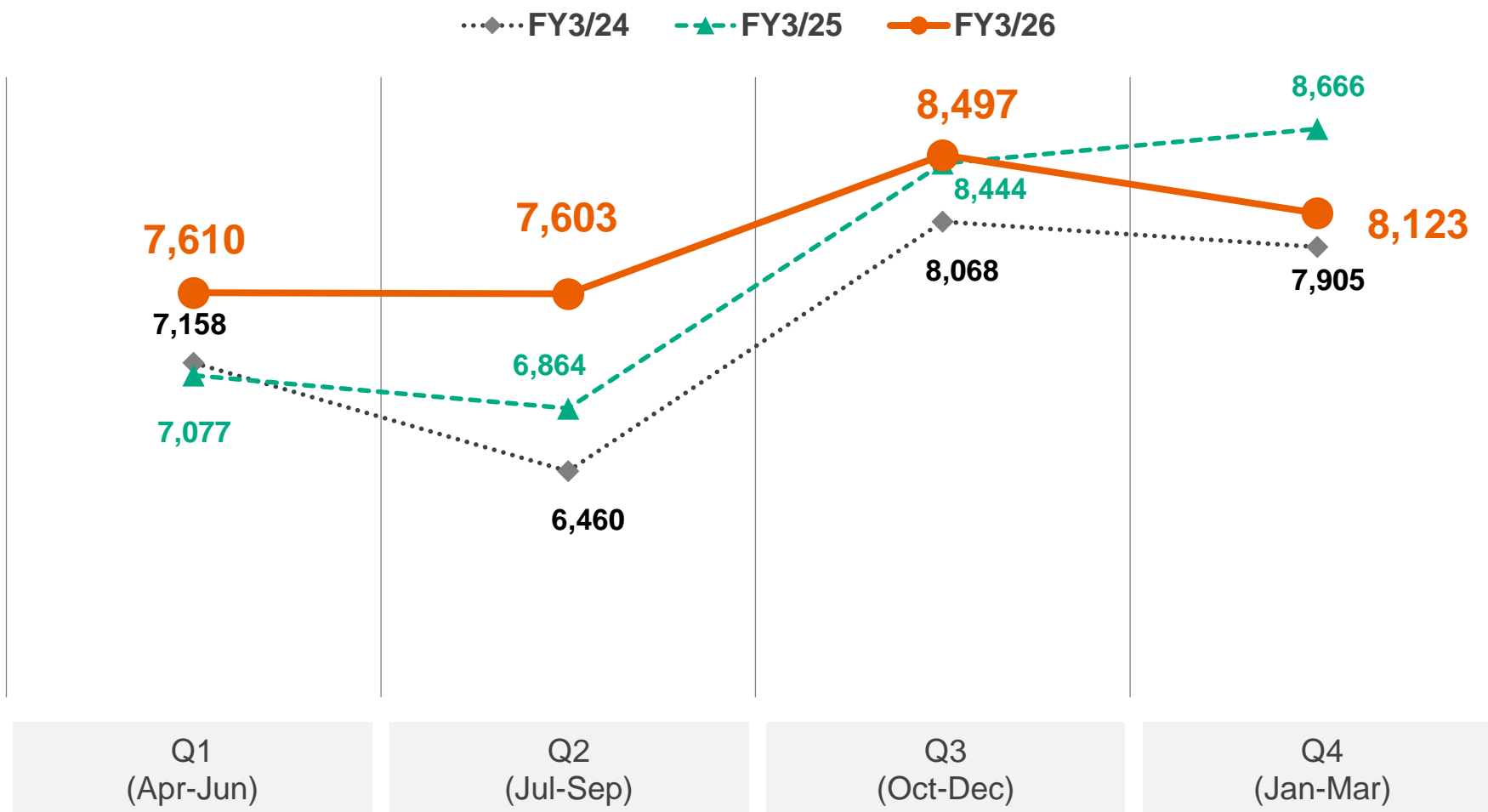
(Millions of yen)

	FY3/2023	FY3/2024	FY3/2025	FY3/2026	YoY	% Change
Broadcasting Business Revenue*	48,664	48,824	50,963	50,920	(42)	(0.1)%
Spot	30,094	29,592	31,052	31,835	782	2.5%
Network (Time)	12,294	13,184	13,784	12,291	(1,493)	(10.8)%
Local (Time)	5,805	5,491	5,608	6,283	675	12.0%
Content Business Revenue*	7,564	9,532	9,933	10,907	974	9.8%
TV Program Streaming*	618	897	1,133	1,405	272	24.0%

*Beginning with FY3/2026, revenue from TV program streaming, etc., has been moved from broadcasting business revenue to content business revenue. Broadcasting and content business revenues for FY3/2025 and earlier are for reference, calculated using the same method.

ABC TV Spot Revenue (Quarterly Performance)

(Millions of yen)



YoY
Full Year
102.5%
First Half
109.1%
Second Half
97.1%

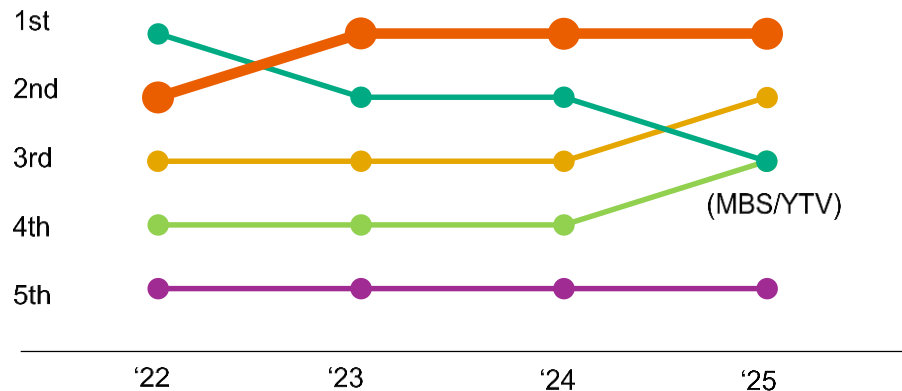
ABC TV Spot Revenue (By Top 20 Industries)

*Year-on-year comparisons

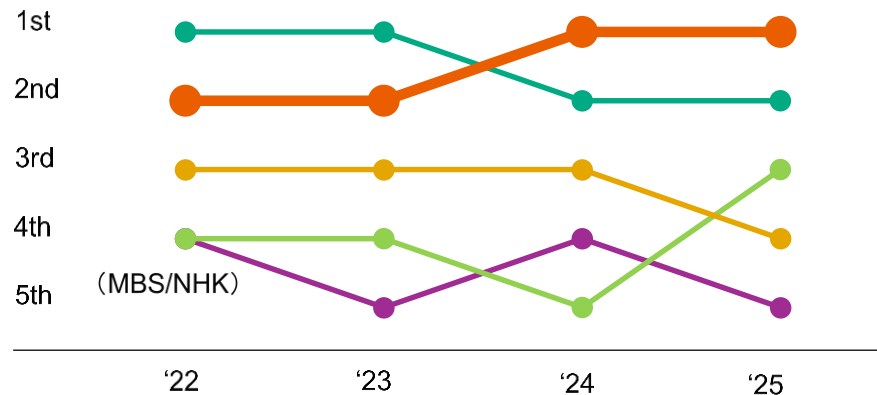
Rank	Industry	April 2024 - March 2025		April 2025 - March 2026	
		YoY*	Composition rate	YoY*	Composition rate
1	Transportation/Leisure/Food Services/Services	99.3%	13.9%	102.8%	14.0%
2	Foods	105.4%	9.8%	96.6%	9.2%
3	Information/Communications	110.1%	7.6%	105.4%	7.8%
4	Pharmaceuticals/Medical Supplies	108.2%	7.5%	104.5%	7.6%
5	Finance	104.9%	6.5%	114.1%	7.2%
6	Beverages/Liquors	93.2%	8.2%	86.3%	6.9%
7	Automobiles	122.2%	5.1%	112.0%	5.6%
8	Home Electric Appliances/Computer	108.0%	6.3%	90.8%	5.6%
9	Housing/Real Estate/Construction	111.5%	4.2%	114.3%	4.7%
10	Hobby (Movie/Game/Music etc.)	88.8%	4.6%	104.5%	4.7%
11	Cosmetics/Toiletries	118.3%	4.8%	96.4%	4.5%
12	Publications	112.4%	2.4%	138.6%	3.3%
13	Government /Political Organization	94.8%	3.5%	94.3%	3.2%
14	Energy/Machines/Materials	143.4%	2.8%	113.2%	3.1%
15	Fashion (Apparel/Jewelry etc.)	104.8%	2.9%	105.9%	3.0%
16	Distribution	136.8%	2.6%	103.2%	2.6%
17	Household Products	94.0%	2.3%	103.9%	2.3%
18	At-Home Shopping	89.5%	2.2%	84.2%	1.8%
19	Various Organizations (Law Office etc.)	84.4%	1.3%	127.7%	1.6%
20	Logistics Services/Businesses/Events	122.4%	1.2%	77.3%	0.9%
21	Others	94.2%	0.2%	146.0%	0.3%
Total			100.0%		100.0%

Trends of Viewer Ratings Ranking in Kansai Region (Individual All) Over 4 Years

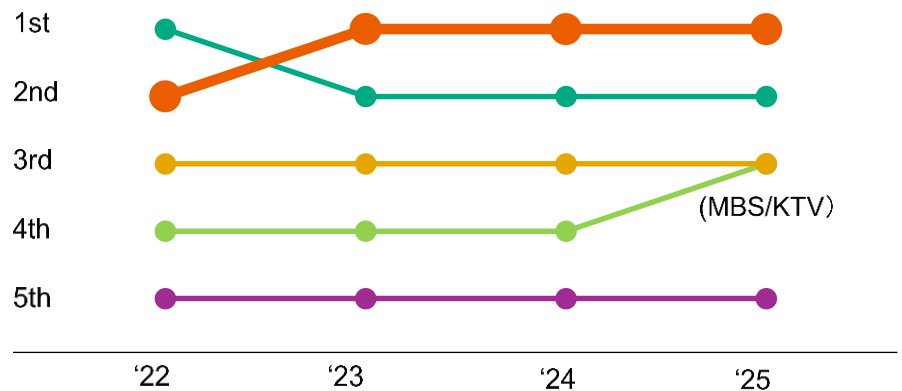
All Day (6:00-24:00)



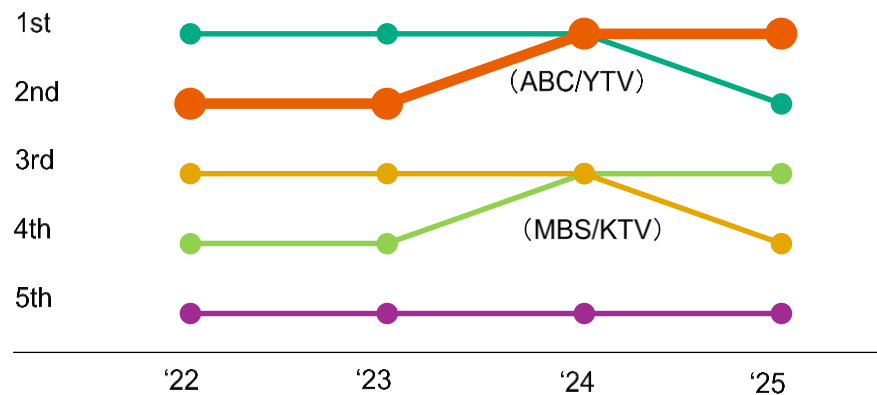
Golden Time (19:00-22:00)



Prime Time (19:00-23:00)



Prime 2 (23:00-1:00 AM the next day)



ABC
(TV Asahi network)



MBS
(TBS network)



KTV
(Fuji TV network)



YTV
(Nippon TV network)



NHK

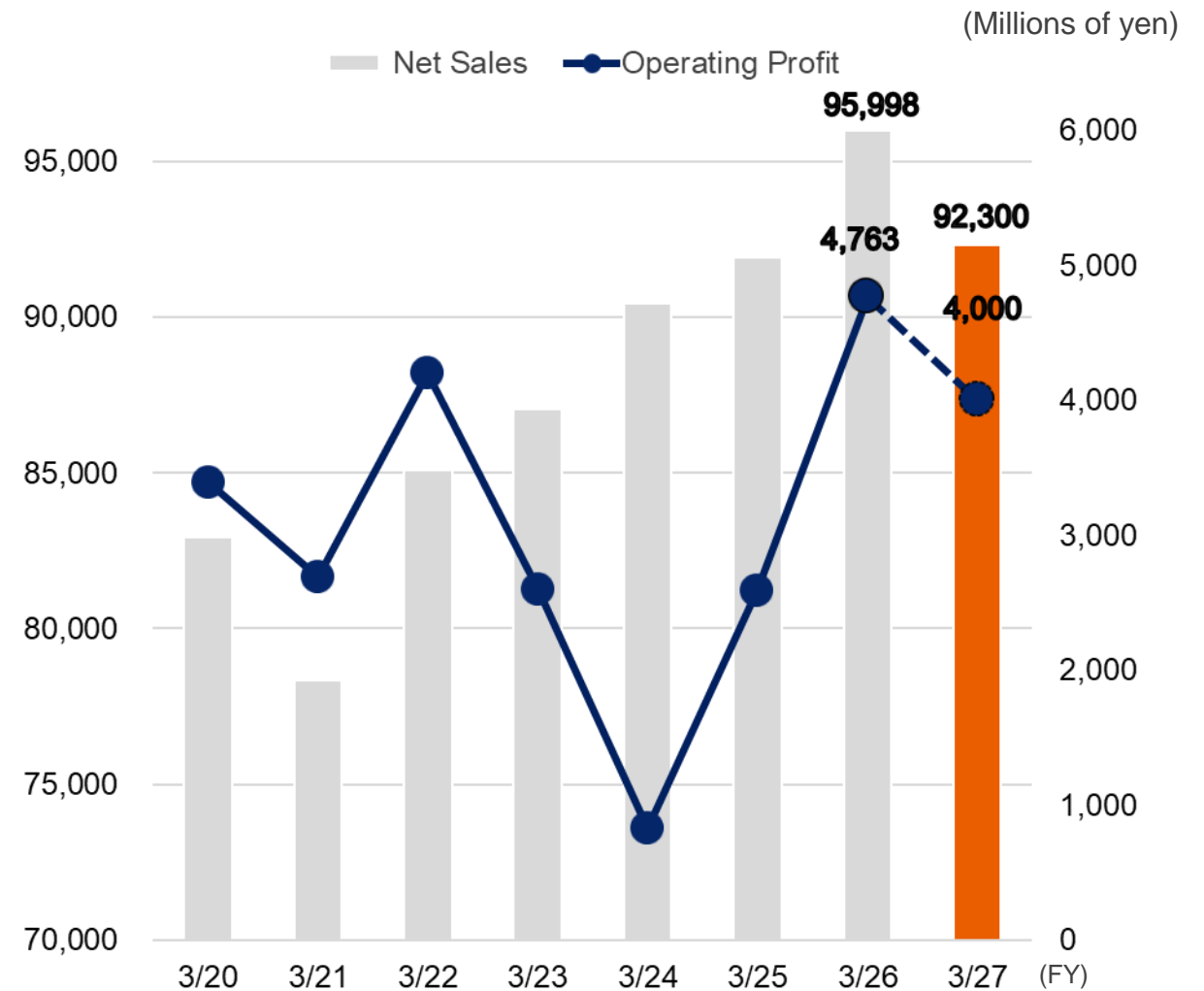


(Source: Video Research)

FY3/2027 Consolidated Financial Results Forecasts

(Millions of yen)

	FY3/2026 (Actual)	FY3/2027	YoY	% Change
Net Sales	95,998	92,300	(3,698)	(3.9)%
Operating Profit	4,763	4,000	(763)	(16.0)%
Ordinary Profit	4,415	4,100	(315)	(7.2)%
Profit Attributable to Owners of Parent	4,456	2,700	(1,756)	(39.4)%



FY3/2027 Financial Results Forecasts by Segment

(Millions of yen)

		FY3/2026 (Actual)	FY3/2027	YoY	% Change	
Net Sales	Broadcasting and Content (Total)	82,150	78,900	(3,250)	(4.0)%	
	Details	Broadcasting	57,198	56,100	(1,098)	(1.9)%
		Content	24,826	22,700	(2,126)	(8.6)%
		Other	125	100	(25)	(20.1)%
	Lifestyle (Total)	13,848	13,400	(448)	(3.2)%	
	Details	Housing	9,488	9,000	(488)	(5.1)%
		At-home shopping	3,070	3,200	129	4.2%
		Golf	1,022	1,100	77	7.6%
		Other	267	100	(167)	(62.6)%
	Operating Profit	Broadcasting and Content (Total)	4,560	3,900	(660)	(14.5)%
Lifestyle (Total)		245	150	(95)	(38.9)%	
Adjustments		(42)	(50)	(7)	—	

FY3/2027 ABC TV Results Forecasts

(Millions of yen)

	FY3/2026 (Actual)	FY3/2027	YoY	% Change
Net Sales	62,154	60,600	(1,554)	(2.5)%
Operating Expenses	57,474	57,000	(474)	(0.8)%
Operating Profit	4,680	3,600	(1,080)	(23.1)%
Ordinary Profit	4,703	3,800	(903)	(19.2)%
Content Production Expenses*	19,281	19,800	518	2.7%

* Beginning with FY3/2026, program expenses (TV program production expenses) and content-related expenses have been combined and categorized as content production expenses. Therefore, program expenses for FY3/2026 are 16,180 million yen, and program expenses for FY3/2027 are 16,200 million yen.

FY3/2027 ABC TV Revenue Forecasts

(Millions of yen)

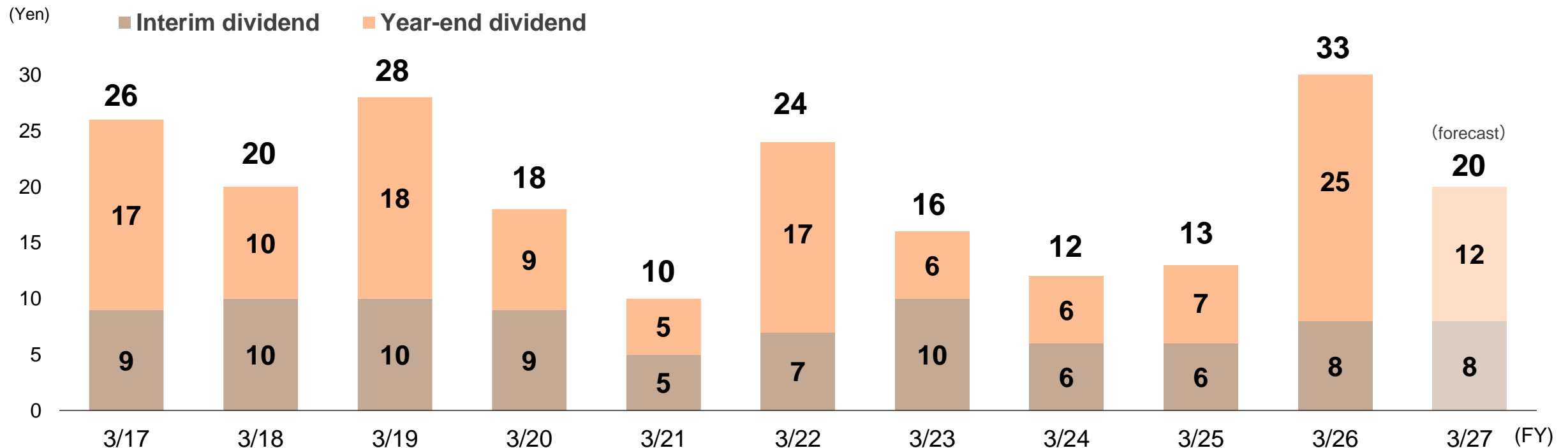
	FY3/2026 (Actual)	FY3/2027	YoY	% Change
Broadcasting Business Revenue	50,920	50,200	(720)	(1.4)%
Spot	31,835	31,300	(535)	(1.7)%
Network (Time)	12,291	12,300	8	0.1%
Local (Time)	6,283	6,100	(183)	(2.9)%
Content Business Revenue	10,907	10,100	(807)	(7.4)%
TV Program Streaming	1,405	1,400	(5)	(0.4)%

Dividends (Dividend Policy)

Returning appropriate levels of profits to all shareholders is one of the most important management issues for the Company.

With respect to the distribution of profits, given the Company's responsibility as a certified broadcasting holding company, it will take into comprehensive account factors such as operating results, the dividend payout ratio, and an appropriate level of internal reserves, while also constantly being aware of the balance between strengthening and maintaining the Company's financial position and making investments for supporting increases in corporate value and growth strategies.

In accordance with this policy, the Company will use a dividend payout ratio of 30% as a guideline based on profit attributable to owners of parent, while aiming to achieve a stable dividend payout ratio of 40% over the medium to long term.



Reference Materials

Capital Investments/Depreciation and Amortization

	FY3/2025		FY3/2026		FY3/2027 (forecasts)	
	Consolidated	ABC TV	Consolidated	ABC TV	Consolidated	ABC TV
Capital Investments	¥5.8bn	¥1.7bn	¥3.9bn	¥1.2bn	¥4.3bn	¥1.5bn
Depreciation and Amortization	¥3.5bn	¥1.7bn	¥3.5bn	¥1.7bn	¥3.6bn	¥1.8bn

Major Group Companies ① <Broadcasting and Content Businesses>

(Millions of yen)

	Net Sales				Operating Profit			
	FY3/24	FY3/25	FY3/26	YoY	FY3/24	FY3/25	FY3/26	YoY
■ ABC Radio	2,395	2,471	2,497	26	79	55	68	13
■ sky-A	3,867	3,889	3,941	51	76	71	92	21
■ ABC Frontier	1,806	2,367	2,185	(182)	57	142	294	151
■ ABC ANIMATION	2,563	2,359	2,635	276	281	108	(203)	(312)
■ MASH	2,631	2,910	4,247	1,336	103	75	262	187
■ SILVER LINK.	2,769	1,693	2,236	543	(220)	(268)	(271)	(3)

Major Group Companies ② <Lifestyle Business>

(Millions of yen)

	Net Sales				Operating Profit			
	FY3/24	FY3/25	FY3/26	YoY	FY3/24	FY3/25	FY3/26	YoY
■ ABC Development*	9,927	9,176	8,776	(399)	640	401	318	(82)
■ ABC FUN LIFE**	1,858	2,084	2,958	874	(255)	7	19	11
■ ABC GOLF CLUB	1,027	1,042	1,053	10	48	39	22	(17)

* Effective April 2026, the corporate name was changed from ABC Development to ABC Lifewith.

** The sales increase of ABC FUN LIFE is mainly due to its acquisition of ONE DAY DESIGN through an absorption-type merger (an absorption-type merger between consolidated subsidiaries).

ABC TV Viewer Ratings in Kansai Region for April 2025 - March 2026* [Individual All]

	All Day (6:00-24:00)	Golden Time (19:00-22:00)	Prime Time (19:00-23:00)	Prime 2 (23:00-25:00)
1	ABC 3.5%	ABC 5.3%	ABC 5.5%	ABC 2.6%
2	KTV 3.0%	YTV 4.8%	YTV 4.5%	YTV 2.4%
3	MBS/YTV 2.9%	MBS 4.6%	MBS/KTV 4.4%	MBS 2.1%
4	*** ***	KTV 4.5%	*** ***	KTV 1.7%
5	NHK 2.6%	NHK 4.4%	NHK 3.9%	NHK 1.1%

ABC
(TV Asahi network)

MBS
(TBS network)

KTV
(Fuji TV network)

YTV
(Nippon TV network)

NHK

(*March 31, 2025 to March 29, 2026 / Source: Video Research)

ABC TV Viewer Ratings in Kansai Region for April 2025 - March 2026* [Household]

	All Day (6:00-24:00)	Golden Time (19:00-22:00)	Prime Time (19:00-23:00)	Prime 2 (23:00-25:00)
1	ABC 6.3%	ABC 8.9%	ABC 9.4%	ABC 4.7%
2	MBS/KTV/YTV 5.2%	NHK 7.8%	YTV 7.2%	YTV 4.2%
3	*** ***	YTV 7.6%	MBS/KTV 7.1%	MBS 3.7%
4	*** ***	MBS/KTV 7.3%	*** ***	KTV 3.0%
5	NHK 4.8%	*** ***	NHK 6.9%	NHK 2.2%

ABC
(TV Asahi network)

MBS
(TBS network)

KTV
(Fuji TV network)

YTV
(Nippon TV network)

NHK

(*March 31, 2025 to March 29, 2026 / Source: Video Research)

Disclaimer

The financial results forecasts in the period in this presentation are determined on the information available at the moment. As a result, the information contains inherent risks and uncertainties. The outlook may significantly change due to external factors such as domestic and overseas economic trends in the future. Should any event arise that affects the financial results of the Group, the Company will promptly announce it.

Corporate Information Website

<https://corp.asahi.co.jp/en/>

For all shareholders, more detailed information such as integrated reports and sustainability reports (in Japanese) can be found on the website.