



August 2, 2021

Company Name: Asahi Broadcasting Group Holdings Corporation  
Representative: Susumu Okinaka, Representative Director and President  
(Securities Code: 9405)  
Inquiries: Yoshikazu Kawabata, General Manager, General Affairs Division  
(TEL: +81-6-6458-5321)

## Notice of Establishment of Sustainability Promotion Committee

At a meeting held August 2, 2021, the Asahi Broadcasting Group Holdings Corporation board of directors reported that the company's Board of Executive Officers resolved to establish the Sustainability Promotion Committee.

### 1. Objectives of the Establishment of the Committee

The Asahi Broadcasting Group Holdings business philosophy is to continue to evolve as a dynamic and creative corporate organization, adapting to social change and contributing to the development of society. The group recognizes the need for a groupwide strategy toward sustainable social growth, as well as sustainable growth and mid- to long-term corporate value improvement in group business activities. Based on this recognition, the group has established the Sustainability Promotion Committee as an organization have executive operational authority in response to various issues related to sustainability, including consideration for global environmental issues such as climate change, respect for human rights, consideration for the health and working environment of employees, fair and appropriate treatment of employees, fair and appropriate transactions with suppliers, and crisis management in response to natural and environmental disasters.

### 2. Committee Overview

#### (1) Objectives

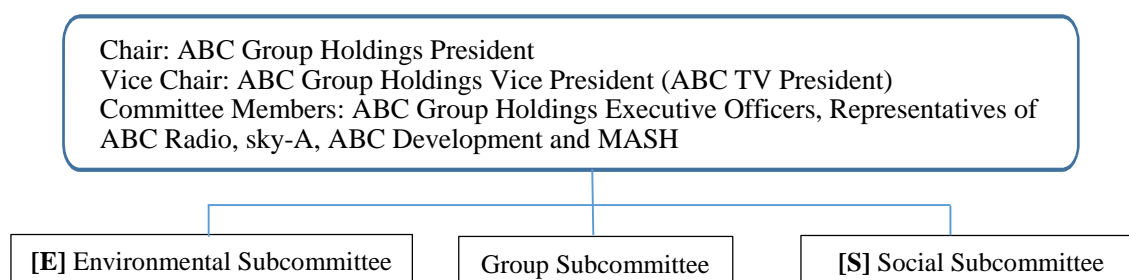
- Promote cross-organizational ESG management throughout the group
- Accelerate initiatives related to the SDGs and other social issues
- Gain a comprehensive understanding of group sustainability promotion activities; pursue cooperation and synergies among all companies

#### (2) Committee Composition

The company's representative director and president will serve as the committee chair. The committee vice chair will be the president of Asahi Television Broadcasting Corporation (currently representative director and vice president of Asahi Broadcasting Group Holdings). Committee members will consist of executive officers of Asahi Broadcasting Group Holdings and representative directors from major group operating companies.

The company will establish the Environmental Subcommittee and Social Subcommittee, which will engage in the planning and implementation specific policies under the Sustainability Promotion Committee, as well as a Group Subcommittee operated within each group company.

## Sustainability Promotion Committee



### (3) Roles of the Committee

#### Sustainability Promotion Committee

- Determine basic policies and basic promotion activity plans for group sustainability management
- Verify and recommend group management policies and business strategies from the perspective of sustainability
- Determine policies regarding various issues (delegates planning of specific measures to subcommittees)
- Approve specific measures proposed by subcommittees
- Approve the content of information disclosure related to group sustainability initiatives

#### Environmental Subcommittee

- Research and plan specific initiatives, including consideration of climate change and other global environmental issues, crisis management for natural disasters, etc.
- Research and propose information disclosures regarding the matters described above

#### Social Subcommittee

- Research and plan specific initiatives, including respect for human rights, considerations for employee health and work environment, fair and appropriate treatment of employees, etc.
- Research and plan policies for investments in human resources development and human capital toward securing a diverse employee base, as well as policies for improving the internal corporate environment
- Research and plan sustainability action policies and responses to solving social issues other than described above
- Research and propose information disclosures regarding the matters described above

#### Group Subcommittee

- Share information and plan initiatives related to CSR and sustainability promotion activities in each group company
- Research and propose information disclosures regarding the matters described above

End