



ABC TV's "Miracle100" Triumphs at ContentAsia Awards 2025

Double Victory: Best Variety Programme & Best Factual Entertainment Programme Made in Asia for Multiple Asian and/or International Markets

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Asahi Television Broadcasting Corporation (ABC TV) proudly announces that its groundbreaking co-production, "Miracle100," has made history by winning two prestigious honors at the 6th annual ContentAsia Awards. Among over 510 entries from across Asia, the show was awarded both Best Variety Programme and Best Factual Entertainment Programme Made in Asia for Multiple Asian and/or International Markets.

About "Miracle100"



“Miracle100” is an innovative music entertainment format born from Japanese and Korean creativity, produced in Japan, and distributed globally with support from Singapore powerhouse Empire of Arkadia (EOA). Each competing group must have a combined age totaling exactly 100 years—a once-in-a-lifetime challenge that ensures no team can ever perform together again in the same way. The result is an unforgettable performance battle celebrating diversity, talent, and unity.

Teams have included a theater troupe family, a high school a cappella group, foreign anime fans, a grandmother-grandson rap duo, muscle-bound parents and children, and even struggling idols—all bringing their unique stories and talents to the stage. The competition is a passionate festival where contestants respect and inspire one another.



Producer's Comment

Satoshi Shiba, Producer at ABC TV, expressed his gratitude: “Winning two awards, especially Best Variety Programme, is an incredible honor. This is the result of combining the strengths of Korea’s DI TURN, Japan’s ABC TV, and Singapore’s Empire of Arkadia (EOA). Together we have created a once-in-a-lifetime singing festival that, much like



Japan's iconic high school baseball tournaments, is momentary yet deeply cherished. The Korean version has broadcasted in its home country. We hope the spirit of 'laugh and cry' that ABC values will continue to resonate across borders, connecting audiences worldwide through Miracle100.

Additional Recognition: "The Secret Gameshow Season 2"

In addition to the double victory for "Miracle100," ABC TV also celebrates another win at this year's ContentAsia Awards. Its co-developed series "The Secret Gameshow Season 2," created with NBCUniversal Formats and aired in 2024, received the Silver Award for Best Comedy Programme Made in Asia.

About the ContentAsia Awards

Now in its 6th year, the ContentAsia Awards recognize excellence in content across Asia and beyond. This year's ceremony, held in Taipei with both live and livestream audiences, attracted over 510 submissions—the highest ever. From these, 150 nominees were selected across 28 categories, with winners chosen by a distinguished panel of 99 industry judges representing 12 countries.

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