

April 18, 2023 ABC Libra Co., Ltd.

Video Images from ABC TV Program "Travel Salad" Are Available for Sale! ABC Libra Launches Video Sales and Management Website "ALima!"

ABC Libra Will Be Entrusted with the Management and Distribution of PR Videos for Japanese Local Governments, Tourism Associations, etc.

ABC Libra Co., Ltd. (Osaka, Japan; Nao Oshima, Representative Director and President), a company of Asahi Broadcasting Group which produces programs has announced the launch of a video sales and management website called "ALima!" (ABC LiBRA images).

This is a website where you can purchase beautiful videos of sightseeing spots in Japan and abroad, filmed for our production program "Travel Salad -Discovering fresh sites of Japan-" which is one of the most famous travel TV programs in Japan and broadcast every Saturday morning on Asahi Television Broadcasting (ABC TV), and others. After purchase, you can download it immediately to use it. At the time of launching "ALima!," 233 clips in 49 areas are available. We plan to add more videos to enrich our website in the future.

ABC Libra was established to manage ABC's video library. For 33 years since then, we currently engage in video production and continue to manage the broadcast library. "ALima!" is created by combining our know-how in video management and our desire to make the "best" footage on ABC TV's popular program"Travel Salad" produced by ABC Libra available to a wider range of users. Downloaded videos can be used for tourism promotion, and video production and distribution on YouTube, etc. (Please refer to Terms of Use for conditions such as credit notation.)

ALima! URL: <u>https://abclibra.anser-sv01.jp/</u> (Currently available only in Japanese)





- > Website: <u>https://abclibra.anser-sv01.jp/</u>
- Number of videos released: 233 clips in 49 areas
 (as of April 2023. It will be expanded in response to inquiries.)
- > Image size: Full HD, mp4 format
- > Bitrate: approx. 12Mbps (Please consult with us for higher quality video.)



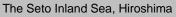
Contact: Kido / Yanou in charge of "ALima!," ABC Libra E-mail: <u>alima_operation@abclibra.co.jp</u>

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• Sample images



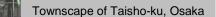














Yakeno Coast, Yamaguchi



Nagasaki-bana Lighthouse, Kagoshima







About ABC Libra Co., Ltd.

-Address: 5th floor of ABC Annex Bldg., 2-4-3 Fukushima, Fukushima-ku, Osaka -Representative: Representative Director and President Nao Oshima -Business: Mainly TV program planning/production, video archiving/management -Website: <u>https://www.abclibra.co.jp/</u> (available only in Japanese)

