## Corporate Profile

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Asahi Broadcasting Group Holdings Corporation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Representative Director and President</td>
<td>Susumu Okinaka</td>
</tr>
<tr>
<td>Date of Establishment</td>
<td>March 15, 1951</td>
</tr>
<tr>
<td>Capital</td>
<td>5,299,800,000 yen</td>
</tr>
<tr>
<td>Business</td>
<td>Certified broadcasting holding company</td>
</tr>
<tr>
<td>Head Office</td>
<td>1-1-30 Fukushima, Fukushima-ku, Osaka 553-8503</td>
</tr>
<tr>
<td>Tokyo Office</td>
<td>18F NIPPON LIFE HAMAMATSUCHO CREA TOWER, 2-3-1 Hamamatsucho, Minato-ku, Tokyo 105-0013</td>
</tr>
</tbody>
</table>
Message from the President

Striving to be a Corporation with Comprehensive Content in Line with the Times

Please allow me to introduce myself. I’m Susumu Okinaka, Representative Director and President of the Asahi Broadcasting Group Holdings Corporation, a position I assumed in April 2018. I am proud to announce that we officially became a certified broadcasting holding company on April 1, 2018.

Although it has helped us grow over the past 67 years, the current terrestrial TV and radio broadcast business environment is extremely harsh, and the future outlook is uncertain. One reason why we became a certified broadcasting holding company was to formulate an earnings structure that no longer relied solely on broadcasting revenue. Another reason was to further expand into new fields of business.

The specifics are outlined in SUNRISE, our medium-term management plan for 2018-2020 which we implemented at the same time as becoming a certified broadcasting holding company. This plan expresses our determination to boldly expand into new fields of business, expansion that includes the assertive pursuit of opportunities overseas, too.

This marks the rising of a new sun. As our corporate name since our foundation - Asahi - means “morning” or the “rising sun,” we hope to forge new traditions that have the vigor and aspirations of a new day.

With broadcasting as our backbone, each and every group member aims to make the best use of our strengths to create a unique corporation that is always eager to assume new challenges.

I humbly appreciate and look forward to your continued support.

April, 2018

Susumu Okinaka
Representative Director and President
The ABC Group continues to evolve as a dynamic and creative corporate organization, adapting to social change and contributing to the development of society.
# List of Group Companies

<table>
<thead>
<tr>
<th>Company</th>
<th>Description</th>
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<tbody>
<tr>
<td>Asahi Television Broadcasting Corporation</td>
<td>TV broadcasting business</td>
</tr>
<tr>
<td>Asahi Radio Broadcasting Corporation</td>
<td>Radio broadcasting business</td>
</tr>
<tr>
<td>Sky-A, Inc.</td>
<td>CS broadcasting</td>
</tr>
<tr>
<td>ABC Media Communications</td>
<td>Mail-order business, radio program production and music publisher</td>
</tr>
<tr>
<td>ABC Libra Co., Ltd.</td>
<td>TV program planning and production, video archive</td>
</tr>
<tr>
<td>ABC FRONTIER HOLDINGS, INC.</td>
<td>Business management, rights management, and development of new business for</td>
</tr>
<tr>
<td>ABC ANIMATION, INC.</td>
<td>ABC ANIMATION, INC.</td>
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<tr>
<td>ABC INTERNATIONAL INC.</td>
<td>ABC INTERNATIONAL INC.</td>
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<tr>
<td>ABC RIGHTS BUSINESS, INC.</td>
<td>ABC RIGHTS BUSINESS, INC.</td>
</tr>
<tr>
<td>ABC Animation, Inc.</td>
<td>Planning/production, overseas sales, and product sales etc. regarding animated</td>
</tr>
<tr>
<td>ABC INTERNATIONAL INC.</td>
<td>ABC INTERNATIONAL INC.</td>
</tr>
<tr>
<td>ABC RIGHTS BUSINESS, INC.</td>
<td>Videogram sales, product sales business, licensing business, and character business</td>
</tr>
</tbody>
</table>
# Corporate History

<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
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</table>
| 1951 | Asahi Broadcasting Corporation established  
Commences radio broadcasting |
| 1956 | Commences TV broadcasting |
| 1961 | Listed on the Osaka Securities Exchange Second Section |
| 1985 | ABC Golf Club opens |
| 1990 | Sky A (Satellite ABC), a CS (communications satellite) TV station established |
| 2003 | Commences digital TV broadcasting |
| 2008 | Moves into newly constructed broadcasting center |
| 2011 | Shifts completely from analog to digital terrestrial TV broadcasting |
| 2014 | Listed on the Tokyo Stock Exchange First Section |
| 2018 | Transition to a certified broadcasting holding company and changes of name  
to the Asahi Broadcasting Group Holdings Corporation  
Asahi Television Broadcasting Corporation and Asahi Radio Broadcasting Corporation commences operations |
Net Sales by Segment (Consolidated Sales of FY2018)

Housing Business
12.5 billion yen

Golf Club Business
0.9 billion yen

Broadcasting Business
68.6 billion yen

Consolidated net sales
82.0 billion yen
ANN’s TV Network

Asahi Television Broadcasting Corporation
-Headquarters: Osaka
-Area: Osaka and Kyoto metropolitan areas and four prefectures in the Kansai

21.71 million people
10.01 million households

HTB
Hokkaido Television Broadcasting Co., Ltd.

UX
The Niigata Television Network 21, Inc.

ABA
Asahi Broadcasting Aomori Co., Ltd.

IAT
Iwate Asahi Television Co., Ltd.

AAB
Akita Asahi Broadcasting Co., Ltd.

YTS
Yamagata Television System Inc.

KHB
Higashi Nippon Broadcasting Co., Ltd.

KFB
Fukushima Broadcasting Co., Ltd.

HOME
Hiroshima Home Television Co., Ltd

yab
Yamaguchi Asahi Broadcasting Co., Ltd.

KBC
Kyushu Asahi Broadcasting Co., Ltd

KAB
Kumamoto Asahi Broadcasting Co., Ltd

NCC
Nagasaki Culture Telecasting Corporation

KKB
Kagoshima Broadcasting Corporation

KSB
Setonaikai Broadcasting Co., Ltd.

UMK
Miyazaki Telecasting Co., Ltd.

OAB
Oita Asahi Broadcasting Co., Ltd.

eat
Ehime Asahi Television Co., Ltd.

abn
Asahi Broadcasting Nagano Co., Ltd.

HAB
Hokuriku Asahi Broadcasting Co., Ltd.

FBC
Fukui Broadcasting Corporation

SatTV
Shizuoka Asahi Television Co., Ltd.

NBN
Nagoya Broadcasting Network Co., Ltd.

QAB
Ryukyu Asahi Broadcasting Corporation

*ANN (All-Nippon News Network)

tv asahi
TV Asahi Corporation
-Headquarters: Tokyo
-Area: Tokyo metropolitan area and six prefectures in Kanto area

43.40 million people
20.39 million households

(Ministry of Internal Affairs and Communications: Figures based on the basic resident register)
ABC TV produces many programs for nationwide broadcast that constantly achieve high viewer ratings including Takeshi’s Medical Check-Up Show and A house in the middle of nowhere. Welcome, Newlyweds and Attack 25 are two long-running programs we produce that have been popular with viewers for more than forty years. And the Precure animated series is very popular among children throughout Japan.
Our programs deeply rooted in our broadcasting area are also very popular. Our two weekday morning shows, *Ohayo Call ABC* and *Ohayo Asahi Desu*, consistently record high ratings. They help solidify ABC TV as the top provider of morning programming in our broadcast area. In addition, *Detective Knight Scoop* and our other late night variety programs are highly acclaimed.
With a motto of fair and unbiased reporting, we at ABC TV broadcast accurate and timely news and informational programs. Our evening local news programs and nighttime network news programs are popular among viewers due to their reliability. ABC TV is part of the All Nippon News Network (ANN), which has ten overseas bureaus. ABC TV operates two of them in Paris and Shanghai, and they provide ANN with the latest news from Europe and Asia.
Our sports programming focuses on live radio and TV coverage of professional baseball games. We also cover professional golf tournaments, soccer matches and various other sporting events. Our baseball coverage features the Hanshin Tigers, an immensely popular local team. We air all of the Tigers’ regular season games on the radio, which is highly appreciated by our listeners. And we also broadcast on both television and radio all games that take place at the perennially popular the Japanese National High School Baseball Championship Tournament at Koshien Stadium every year in August. We provide nationwide beginning-to-end coverage of all games, even those that go into extra innings, via on the broadcasting satellite channel BS Asahi.
We host golf tournaments held at the ABC Golf Club, a prestigious golf course owned by ABC group. Our broadcast of the tournament is very popular with golf fans.

We sponsored numerous other events, including the *Art Aquarium* exhibit (designed under the concept of Kingyo, a traditional Japanese summer poem) and *FOOD SONIC 2019* in Nakanoshima (largest food festival in the Kansai region attracting more than 120,000 visitors between April 27 - May 6, 2019).
ABC TV Initiatives

- Nationwide network program *A House in the Middle of Nowhere* has been a major hit
  ⇒ Avg. viewer rating: 14.9%
  Highest-ever viewer rating: 20%+ (June 2019)

- Customary year-end/New Year's programs *M-1 Grand Prix* and *Who is a Real Celebrity?* maintaining overwhelming top spots at 25%+

- Late-night local program *Aiseki Shokudo* has become a topic of conversation in regions throughout Japan
  ⇒ As well-received as national network programs in webcast viewing

*#部活ONE!*
Joint venture between The Asahi Shimbun and ABC TV. Aiming to revitalize Japan’s regional communities through video. More than 60,000 subscribers in first year!

*VTuber Business*
Joint auditions with VTuber unit producer Ficty aiming to discover new VTubers.
ABC Radio Area Data

- Headquarters: Osaka
- Area: Greater Kansai area

21.01 million people
9.36 million households
10.27 million motorcars

(Within the market area of 5mv respectively)

AM 1008kHz
FM 93.3MHz
The Asahi Broadcasting Corporation first started in 1951 as a radio station. We now broadcast a wide variety of programs to the local Kansai area that aim to maintain close ties with our listeners. These programs consistently receive top ratings for our broadcasting area. One of them, *Ohayo Personality Dojo Yozo Desu*, a long-running early morning program, has been on air for more than 40 years. As ABC Radio’s leading and most recognizable program, it boasts a firm listener base and hosts live broadcast events open to the public.
Actor Tatsuya Fujiwara continues to dazzle audiences with his acting abilities in movies, dramas, stage, and more. His frank and open talk show, *Sky Presents Tatsuya Fujiwara Radio*, debuted in January 2019. The program is carried across 10 networks throughout Japan.

Shift our focus to monetization of intellectual property (IP) –based initiatives including broadcasting from development of content business based on broadcasting.
FY2019  Added Two Companies to the Group

**MASH CORPORATION**

Main Businesses: Event planning, production
Strengths: Planning and production of expositions and international conferences, sporting events, and other

Aim to create events that monetize the IP of the Asahi Broadcasting Group TV/radio programs and animation content

**Dream Link Entertainment**

Main Businesses: Fast entertainment business
Strengths: Owns numerous influential IP, conducts business in the fashion and beauty sector holding the largest girls events in Japan

High expectations to grow business in Japan and overseas by combining customer base, content planning capabilities, and media communications capabilities
New Businesses Among Group Companies

**Investment in Beautycon:**
Joint event with C CHANNEL, distributed online media producer with the No.1 female follower base in Asia. Events held Tokyo, Osaka, and Singapore.

**Operations of specialty golf broadcast website, Sky A Golf LIVE**

Enhance content production and technical skills, and strengthen our order system from outside the Group (including other stations, distribution companies).
Frontier Group Companies Initiatives

ABC animation

- Late-night animation slot: Investments in programs launched in April 2019 (Wise Man's Grandchild, YU-NO: A Girl Who Chants Love at the Bound of This World)
- Invested in movie Free! -Road to the World! the Dream; to be released in July 2019
- Ongoing strong secondary-use revenues for Precure
- Developing, investing in new content for next fiscal year and beyond

ABC International

- In addition to sales of programs overseas, we are producing our own programs to communicate the attraction of Japan and Japan's outlying regions as overseas PR for Japan to broadcast throughout Southeast Asia
- "Omo" Channel: TV ad broadcasting to more than 15,000 guest rooms throughout Japan

ABC FRONTIER

- Onnella: Online video content for lifestyle information
- TourVee: Online video-based tour guide service business
- PLABORE: New product development tools
- eSports Business: Aim to expand revenues through services contracting

ABC RIGHTS

- Concluded major deals during the second half of FY2018 for domestic broadcasts of ABC TV dramas, DVD business, etc.
- Acted as production manager for the movie 21st Century Girl, providing distribution and marketing