



**CONSOLIDATED FINANCIAL REPORT**  
**FOR THE FIRST QUARTER OF FISCAL 2013**  
(The Fiscal Year Ending March 31, 2014 under Japanese GAAP)

July 31, 2013

Company Name: Asahi Broadcasting Corporation Stock Exchange Listing: Tokyo Stock Exchange  
Securities Code: 9405 URL <http://asahi.co.jp/english/>  
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Preparation of quarterly supplementary explanatory materials: No  
Quarterly results briefing held: No

(Figures are rounded down to the nearest million yen unless otherwise stated.)

1. Consolidated Financial Results for the First Quarter of Fiscal 2013 (April 1, 2013 to June 30, 2013)

(1) Consolidated Operating Results (Accumulation)

(Percentage figures show the year-on-year increase (decrease) for each corresponding period)

	Operating Revenue		Operating Income		Ordinary Income		Net Income	
	(¥ million)	%	(¥ million)	%	(¥ million)	%	(¥ million)	%
First Quarter of Fiscal 2013	20,201	4.3	1,207	(13.8)	1,322	(10.6)	766	(3.9)
First Quarter of Fiscal 2012	19,366	6.0	1,400	435.0	1,479	285.9	797	439.5

Note: Comprehensive Income: First quarter of fiscal 2013 ¥1,088 million (89.9%)

First quarter of fiscal 2012 ¥573 million (481.2%)

	Net Income per Share	Net Income per Share (Diluted)
	(¥)	(¥)
First Quarter of Fiscal 2013	18.77	—
First Quarter of Fiscal 2012	19.53	—

(2) Consolidated Financial Position

	Total Assets	Net Assets	Shareholders' Equity Ratio
	(¥ million)	(¥ million)	%
June 30, 2013	93,233	60,863	61.4
March 31, 2013	93,986	60,145	60.1

(Reference) Shareholders' equity: June 30, 2013 ¥57,254 million

March 31, 2013 ¥56,495 million

## 2. Dividends

	Annual Dividend per Shares				
	1Q-End	2Q-End	3Q-End	Period-End	Total
	(¥)	(¥)	(¥)	(¥)	(¥)
Fiscal 2012	—	4.50	—	7.50	12.00
Fiscal 2013	—				
Fiscal 2013 (Forecast)		6.00	—	6.00	12.00

Note: 1. Revisions from recently announced dividend forecast: None

2. Breakdown of fiscal 2012 period-end dividend: Ordinary dividend ¥4.50  
Special dividend ¥3.00

## 3. Consolidated Financial Results Forecasts for Fiscal 2013 (April 1, 2013 to March 31, 2014)

(Percentage figures show the year-on-year increase (decrease) for each corresponding period)

	Operating Revenue		Operating Income		Ordinary Income		Net Income		Net Income per Share
	(¥ million)	%	(¥ million)	%	(¥ million)	%	(¥ million)	%	
Interim Period	40,000	3.0	2,000	(4.0)	2,100	(2.2)	1,200	5.2	29.39
Full Fiscal Year	80,400	2.0	5,600	(2.6)	5,700	(2.1)	3,300	19.0	80.81

Note: Revisions from recently announced performance forecast: Yes

\* Explanatory Notes

- (1) Changes in the number of important subsidiaries during the period : None  
 (changes in specified subsidiaries resulting in a change in the scope of consolidation  
 Newly included: — Excluded: —
- (2) The application of special accounting treatment for the preparation of the  
 quarterly consolidated financial statements : None
- (3) Changes in accounting policies, accounting estimates, and restatements
- 1) Changes in accounting policies in connection with  
 revision to accounting standards, etc. : None
  - 2) Changes in accounting policies other than 1) : None
  - 3) Changes in accounting estimates : None
  - 4) Restatements : None

(4) Number of shares issued and outstanding (common stock)

1) Number of shares issued and outstanding as of the period-end (including treasury stock)	June 30, 2013	41,833,000 shares	March 31, 2013	41,833,000 shares
2) Number of treasury stock as of the period-end	June 30, 2013	996,087 shares	March 31, 2013	996,087 shares
3) Average number of shares issued and outstanding for the period	June 30, 2013	40,836,913 shares	June 30, 2012	40,836,913 shares

\* Disclosure concerning the implementation status of quarterly review procedures

This financial report is exempt from the quarterly review procedure provisions stipulated under the Financial Instruments and Exchange Act of Japan. As of the date of disclosure, review procedures in connection with consolidated financial statements were in progress.

\* Explanation concerning the appropriate use of forecasts and other special instructions

Results forecasts and other forward-looking statements contained in this report are based on the assumptions, beliefs, and uncertainties in light of information available to the Company's management as of the publication date and do not represent promises by the Company or its management that these performance figures will be attained. Actual results may differ materially from forecasts due to a variety of factors. Please refer to "1. Analysis of Quarterly Operating Results and Financial Position (3) Explanation of Forward-Looking Statements, including the Outlook for Consolidated Performance" on page 4 of the attached supplementary materials for information regarding the underlying assumptions for financial results forecasts, as well as explanatory and other notes concerning the use of financial results forecasts.

(Reference) Non-Consolidated Financial Results Forecasts for Fiscal 2013 (April 1, 2013 to March 31, 2014)

(Percentage figures show the year-on-year increase (decrease) for each corresponding period.)

	Operating Revenue		Operating Income		Ordinary Income		Net Income	
	(¥ million)	%	(¥ million)	%	(¥ million)	%	(¥ million)	%
Interim Period	32,600	2.3	1,700	8.0	1,900	9.5	1,200	14.5
Full Fiscal Year	65,400	1.0	4,100	(3.6)	4,300	(2.2)	2,600	13.7

	Net Income per Share
	(¥)
Interim Period	29.39
Full Fiscal Year	63.67

Note: Revisions from recently announced performance forecast during the period: Yes

\* Explanation concerning the appropriate use of forecasts and other special instructions

Results forecasts and other forward-looking statements contained in this report are based on the assumptions, beliefs, and uncertainties in light of information available to the Company's management as of the publication date and do not represent promises by the Company or its management that these performance figures will be attained. Actual results may differ materially from forecasts due to a variety of factors.

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## 1. Analysis of Quarterly Operating Results and Financial Position

### (1) Analysis of Operating Results

In the first quarter of fiscal 2013 (the fiscal year ending March 31, 2014), which extended from April 1, 2013 through June 30, 2013, conditions in the Japanese economy showed signs of improvement. Exports and industrial production began to recover against a background of effective government economic policies, along with the trends toward depreciation of the yen and higher stock market prices. However, performance in Japan's advertising industry was sluggish, due in part to the strong performance in the previous fiscal year. The volume of spot TV commercials in the Osaka metropolitan area was below the level of the same quarter of the previous fiscal year.

Under these circumstances, in its core broadcasting business, the Asahi Broadcasting Group (the Group) reported an increase in TV network time operating revenues compared with the same level of the previous fiscal year. However, as a result of an increase in expenses, operating income declined along with the rise in revenues. In the housing business, operating revenue rose together with the opening of new housing-related facilities, but operating income declined as a result of higher promotional and other costs. Revenue in the golf business increased, along an upswing in playing numbers, and operating income rose.

As a consequence of these factors, consolidated operating revenue of the Group through the end of the first quarter, rose ¥834 million, or 4.3% over the first quarter of the previous fiscal year, and amounted to ¥20,201 million. Operating income for the quarter decreased ¥192 million, or 13.8%, to ¥1,207 million, while ordinary income totaled ¥1,322 million, a decline of ¥157 million, or 10.6%. Net income after the deduction of income taxes was ¥766 million, ¥30 million, or 3.9%, lower than in the same quarter of the previous fiscal year. Performance by business segment was as follows.

#### *Broadcasting Business*

During the first quarter under review, operating revenue in the broadcasting business totaled ¥17,594 million, up ¥672 million, or 4.0%, over the same quarter of the previous fiscal year. The principal factor accounting for this gain in revenue was an increase of 10.2% in network time operating revenue owing to a rise in the number of Group-originated network hours and an increase in the unit prices charged. On the other hand, along with the rise in network time revenues, program and event expenses increased, and operating expenses rose 5.4%. As a result, operating income amounted to ¥1,004 million, ¥196 million, or 16.4%, lower than in the same quarter of the previous fiscal year.

#### *Housing Business*

In the housing business, operating revenue amounted to ¥2,363 billion, an increase of ¥124 million, or 5.6%. New housing exhibitions, which helped to fill vacant space, and the opening of new housing-related facilities (HDC (Housing Design Center) Osaka) contributed to revenue growth in the core housing exhibition site operating activities. However, operating expenses rose 7.3%, and operating income amounted to ¥182 million, a decline of ¥22 million, or 10.9%, from the first quarter of the previous fiscal year.

### *Golf Business*

Revenue in the golf business rose ¥37 million, or 18.5%, to ¥243 million. The principal factors accounting for this increase were an upswing in playing numbers and the robust sales of golf course memberships. On the other hand, operating expenses rose 5.6% along with the expansion in operating revenue, and operating income amounted to ¥20 million, a ¥25 million improvement over the first quarter of the previous fiscal year.

## **(2) Analysis of Financial Position**

### *(Assets)*

Consolidated current assets as of the end of the first quarter were ¥33,970 million, ¥414 million lower than at the end of the previous fiscal year (March 31, 2013). Noncurrent assets amounted to ¥59,262 million, ¥338 million below the level at the end of the previous fiscal year. Total assets decreased ¥753 million, to ¥93,233 million.

The decline in current assets was due mainly to the payment of income taxes and other factors. The decrease in noncurrent assets resulted mainly from the continued depreciation of broadcasting facilities and equipment.

### *(Liabilities)*

Consolidated current liabilities stood at ¥9,911 million, ¥1,291 million lower than at the end of the previous fiscal year, and noncurrent liabilities came to ¥22,457 million, ¥180 million below the previous fiscal year-end. Total liabilities decreased ¥1,471 million, to ¥32,369 million. The principal reasons for the decline in liabilities were payment of income taxes payable and decreases in other payables.

### *(Net Assets)*

Consolidated total net assets came to ¥60,863 million, ¥718 million higher than at the end of the previous fiscal year. Although net income reported for the quarter under review was ¥766 million, the Group paid a total of ¥306 million in cash dividends from retained earnings to shareholders. Also, the valuation difference on available-for-sale securities increased, reflecting appreciation in the market values of investment securities held.

**(3) Explanation of Forward-Looking Statements, including the Outlook for Consolidated Performance**

In the Group's core broadcasting business, along with lower revenue from TV spot commercials for the first quarter under review than in the previously issued forecast, revenues from this source declined and operating expenses also decreased. In addition, since performance is seen as likely to meet the initial targets announced for the second quarter and subsequent periods, the Group has only revised downward its forecast for revenues. The forecasts for income remain the same as announced previously.

**2. Supplementary Information (Notes Items)**

(1) Material changes at major subsidiaries during the quarter under review

Not applicable

(2) Changes in accounting procedures applied in preparation of the financial statements for the quarter under review

Not applicable

(3) Changes in accounting principles and changes/restatements in accounting estimates

Not applicable



### 3. Consolidated Quarterly Financial Statements

#### (1) Consolidated Quarterly Balance Sheets

(Millions of Yen)

	March 31, 2013	June 30, 2013
<b>Assets</b>		
Current assets		
Cash and deposits	9,862	7,588
Notes and accounts receivable-trade	12,439	12,924
Securities	9,138	11,001
Inventories	941	1,070
Other	2,037	1,429
Allowance for doubtful accounts	(34)	(43)
<b>Total current assets</b>	<b>34,385</b>	<b>33,970</b>
Noncurrent assets		
Property, plant and equipment		
Buildings and structures	21,248	21,156
Land	10,252	10,252
Other, net	7,424	6,932
<b>Total property, plant and equipment</b>	<b>38,925</b>	<b>38,342</b>
Intangible assets		
Software	332	277
Other	219	207
<b>Total intangible assets</b>	<b>552</b>	<b>484</b>
Investments and other assets		
Investment securities	13,546	13,800
Other	6,822	6,881
Allowance for doubtful accounts	(246)	(246)
<b>Total investments and other assets</b>	<b>20,122</b>	<b>20,435</b>
<b>Total noncurrent assets</b>	<b>59,600</b>	<b>59,262</b>
<b>Total Assets</b>	<b>93,986</b>	<b>93,233</b>

(Millions of Yen)

	March 31, 2013	June 30, 2013
<b>Liabilities</b>		
Current liabilities		
Accounts payable-other	6,306	5,344
Income taxes payable	661	93
Provision	173	422
Other	4,061	4,050
Total current liabilities	11,202	9,911
Noncurrent liabilities		
Provision for retirement benefits	11,068	11,004
Provision	14	14
Other	11,555	11,438
Total noncurrent liabilities	22,638	22,457
Total liabilities	33,841	32,369
<b>Net assets</b>		
Shareholders' equity		
Capital stock	5,299	5,299
Capital surplus	3,610	3,610
Retained earnings	46,814	47,275
Treasury stock	(500)	(500)
Total shareholders' equity	55,223	55,684
Accumulated other comprehensive income		
Valuation difference on available-for-sale securities	1,271	1,570
Total accumulated other comprehensive income	1,271	1,570
Minority interests	3,649	3,608
Total net assets	60,145	60,863
Total liabilities and net assets	93,986	93,233

**(2) Consolidated Quarterly Statements of Income and Consolidated Quarterly Statements of Comprehensive Income**

Consolidated Quarterly Statements of Income

For the First Quarter of Fiscal 2013 (Accumulated)

(Millions of yen)

	First quarter of Fiscal 2012 (April 1, 2012 to June 30, 2012)	First quarter of Fiscal 2013 (April 1, 2013 to June 30, 2013)
Operating revenue	19,366	20,201
Cost of operating revenue	12,055	12,958
Gross profit	7,310	7,242
Selling, general and administrative expense	5,910	6,035
Operating income	1,400	1,207
Non-operating income		
Interest income	6	6
Dividends income	85	123
Other	44	34
Total non-operating income	137	164
Non-operating expenses		
Interest expenses	36	25
Loss on disposal of noncurrent assets	8	14
Other	12	10
Total non-operating expenses	58	50
Ordinary income	1,479	1,322
Extraordinary income		
Gain on sales of investment securities	—	4
Total extraordinary income	—	4
Extraordinary loss		
Loss on valuation of investment securities	6	—
Loss on sales of investment securities	—	9
Total extraordinary loss	6	9
Income before income taxes and minority interests	1,473	1,316
Income taxes	650	527
Income before minority interests	822	789
Minority interests in income	25	22
Net income	797	766

Consolidated Quarterly Statements of Comprehensive Income  
For the First Quarter of Fiscal 2013 (Accumulated)

(Millions of Yen)

	First quarter of Fiscal 2012 (April 1, 2012 to June 30, 2012)	First quarter of Fiscal 2013 (April 1, 2013 to June 30, 2013)
Income before minority interests	822	789
Other comprehensive income		
Valuation difference on available-for-sale securities	(249)	299
Total other comprehensive income	(249)	299
Comprehensive income	573	1,088
Comprehensive income attributable to		
Comprehensive income attributable to owners of the parent	548	1,065
Comprehensive income attributable to minority interests	25	23

### (3) Explanatory Notes concerning Quarterly Consolidated Financial Statements

(Going Concern Assumptions)

Not applicable

(Any Major Change in the Amount of Consolidated Shareholders' Equity)

Not applicable.

(Segment and Other Information)

Information on the Operating Revenue and Income or Loss for Each Reportable Segment  
First Quarter of Fiscal 2012 (April 1, 2012 to June 30, 2012)

(Millions of Yen)

	Reportable Segment				Adjustments (Note 1)	Amounts Recorded on Consolidated Financial Statements (Note 2)
	Broadcasting	Housing	Golf Club	Total		
Operating revenue						
Operating revenue from external customers	16,921	2,239	205	19,366	—	19,366
Intrasegment operating revenue and transfers	84	4	4	93	(93)	—
Total	17,005	2,244	209	19,459	(93)	19,366
Segment profit	1,201	204	(5)	1,400	—	1,400

Notes:

1. Adjustment to segment operating revenue of -¥93 million represents the amount of intrasegment transaction elimination.
2. Segment profit refers to operating income recorded on the consolidated statement of income.

Information on the Operating Revenue and Income or Loss for Each Reportable Segment  
 First Quarter of Fiscal 2013 (April 1, 2013 to June 30, 2013)

(Millions of Yen)

	Reportable Segment				Adjustments (Note 1)	Amounts Recorded on Consolidated Financial Statements (Note 2)
	Broadcasting	Housing	Golf Club	Total		
Operating revenue						
Operating revenue from external customers	17,594	2,363	243	20,201	—	20,201
Intrasegment operating revenue and transfers	74	6	4	85	(85)	—
Total	17,668	2,370	247	20,286	(85)	20,201
Segment profit	1,004	182	20	1,207	—	1,207

Notes:

1. Adjustment to segment operating revenue of ¥85 million represents the amount of intrasegment transaction elimination.
2. Segment profit refers to operating income recorded on the consolidated statement of income.

#### 4. (Reference) Summary of Non-Consolidated Quarterly Financial Statements

First Quarter of Fiscal 2013 (April 1, 2013 to June 30, 2013)

##### (1) Non-Consolidated Statements of Income

(Percentage figures show the year-on-year increase (decrease) for each corresponding period)

	Operating Revenue		Operating Income		Ordinary Income		Net Income	
	(¥ million)	%	(¥ million)	%	(¥ million)	%	(¥ million)	%
First quarter of Fiscal 2013	16,511	3.8	1,052	(13.1)	1,284	(7.1)	815	(3.6)
First quarter of Fiscal 2012	15,902	7.3	1,211	—	1,383	752.9	845	829.4

##### (2) Non-Consolidated Balance Sheets

	Total assets	Total net assets
	Millions of Yen	Millions of Yen
June 30, 2013	74,766	53,354
March 31, 2013	75,361	52,548

##### (3) Breakdown of Non-Consolidated Operating Revenue

	First quarter of Fiscal 2012 (April 1, 2012 to June 30, 2012)	First quarter of Fiscal 2013 (April 1, 2013 to June 30, 2013)	Increase / (Decrease)	% Change
	Millions of Yen	Millions of Yen	Millions of Yen	%
Television broadcasting business revenue				
Time	4,826	5,124	297	6.2
Spot	9,216	9,219	2	0.0
Program sales	505	602	96	19.1
Subtotal	14,549	14,946	397	2.7
Radio broadcasting business revenue	692	705	13	1.9
Other	661	859	197	29.9
Total	15,902	16,511	608	3.8

Note: Summary highlights of quarterly financial statements (non-consolidated) are not subject to review in legally mandated disclosure.