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Company Name: Asahi Broadcasting Group Holdings Corporation Representative: Susumu Okinaka, Representative Director and President

(Securities Code: 9405, 1st section)

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Notice of Revision of Financial Results Forecasts

Asahi Broadcasting Group Holdings Corporation ("the Company") today announces the revision of its full-year consolidated financial results forecasts for fiscal 2021 (April 1, 2021 to March 31, 2022) announced on November 8, 2021, in light of recent performance trends and other factors, as follows.

1. Revision of financial results forecasts

(1) Revision of full-year consolidated financial results forecasts for fiscal 2021 (April 1, 2021 to March 31, 2022)

Profit (Loss) Operating Ordinary **Basic Earnings** Net Sales Attributable to Income Income (Loss) per Share Owners of Parent ¥ million ¥ million ¥ million ¥ million ¥ Previously announced forecasts (A) 84,000 2,900 3,200 2,100 51.14 (Announced on November 8, 2021) Revised forecasts (B) 85,000 5.000 5.500 3,400 82.80 1,000 2,300 1,300 Change (B-A) 2,100 Percentage change (%) 1.2 72.4 71.9 61.9 (Ref) Results for the 3,033 full-year ended March 78,344 2,694 (930)(22.69)31, 2021

(2) Reasons for the revision

The Company upwardly revised its previous forecast for net sales, operating income, ordinary income, and profit attributable to owners of parent since TV spot advertising sales and other sales increased from the previous forecast in the Company's mainstay broadcasting business, and also because of the effect of cost reductions.

The outlook presented above may significantly change due to external factors such as domestic and overseas economic trends, as well as when COVID-19 comes to an end and the range of its impact. Should any event arise that affects the financial results of the Group, the Company will promptly announce it.

Note

The forecasts presented above are based on information that is currently available to the Group and certain assumptions that are judged to be reasonable. Actual results may differ from the forecasts due to various factors.