

# Asahi Broadcasting Group Holdings Corporation

## Presentation for Fiscal 2022

(For the fiscal year ended March 31, 2023)

May 22, 2023

ABC

ABC Hall  
River Deck →



Securities Code : 9405

## Matters to be reported

- Overview of Consolidated Financial Report for Fiscal 2022 and Financial Results Forecasts for Fiscal 2023
  - Consolidated Results and Segment Information...P.4
  - Asahi Television Broadcasting Results.....P.10
- 2021–2025 Medium-Term Management Strategy
  - ~ *NEW HOPE* 2<sup>nd</sup> STAGE ~ ..... P.24

# Greetings

**Susumu Okinaka**

**Representative Director and President  
Asahi Broadcasting Group Holdings Corporation**

# Consolidated Results

**Hironobu Nakamura**

**Executive Officer (Accounting)  
Asahi Broadcasting Group Holdings Corporation**

# Consolidated Results

(Millions of yen)

		FY22/3	FY23/3	YoY	% Change
<b>Net Sales</b>		<b>85,100</b>	<b>87,028</b>	<b>1,928</b>	<b>2.3%</b>
Operating Expenses		80,897	84,434	3,537	4.4%
Details	Cost of Sales	55,581	58,067	2,485	4.5%
	Selling, General and Administrative Expenses	25,315	26,366	1,051	4.2%
<b>Operating Income</b>		<b>4,203</b>	<b>2,594</b>	<b>-1,608</b>	<b>-38.3%</b>
Ordinary Income		4,792	2,661	-2,131	-44.5%
Profit Attributable to Owners of Parent		2,671	1,354	-1,317	-49.3%

## < Higher Revenue and Lower Profits >

- Higher revenue due to increased content revenue, impact of full-year home and online shopping business (launched last year), etc.
- In contrast, profits declined due to higher content-related expenses and depreciation and amortization

# Results by Segment

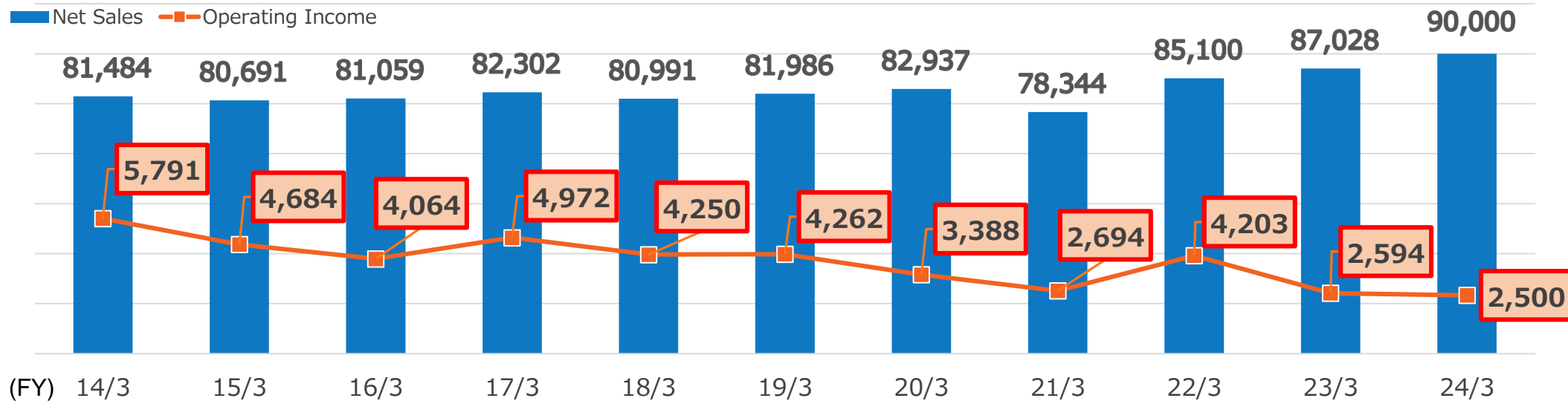
(Millions of yen)

<b>Net Sales</b>		<b>FY22/3</b>	<b>FY23/3</b>	<b>YoY</b>	<b>% Change</b>
<b>Broadcasting and Content</b>		<b>71,348</b>	<b>72,967</b>	<b>1,618</b>	<b>2.3%</b>
By business	Broadcasting	56,130	55,516	-614	-1.1%
	Content	15,170	17,387	2,216	14.6%
	Other	47	63	16	33.9%
<b>Lifestyle</b>		<b>13,751</b>	<b>14,061</b>	<b>310</b>	<b>2.3%</b>
By business	Housing	9,825	9,770	-55	-0.6%
	At-home shopping	2,694	2,954	259	9.6%
	Golf	854	939	85	10.0%
	Other	377	397	20	5.4%
<b>Operating Income</b>		<b>FY22/3</b>	<b>FY23/3</b>	<b>YoY</b>	<b>% Change</b>
<b>Broadcasting and Content</b>		<b>3,654</b>	<b>2,602</b>	<b>-1,052</b>	<b>-28.8%</b>
<b>Lifestyle</b>		<b>874</b>	<b>433</b>	<b>-440</b>	<b>-50.4%</b>
<b>Adjustments</b>		<b>-325</b>	<b>-441</b>	<b>-116</b>	<b>-</b>

# FY24/3 Consolidated Financial Results Forecasts

(Millions of yen)

	FY23/3 (actual)	FY24/3	YoY	% Change
Net Sales	87,028	<b>90,000</b>	2,971	3.4%
Operating Income	2,594	<b>2,500</b>	-94	-3.6%
Ordinary Income	2,661	<b>2,700</b>	38	1.4%
Profit Attributable to Owners of Parent	1,354	<b>1,700</b>	345	25.6%



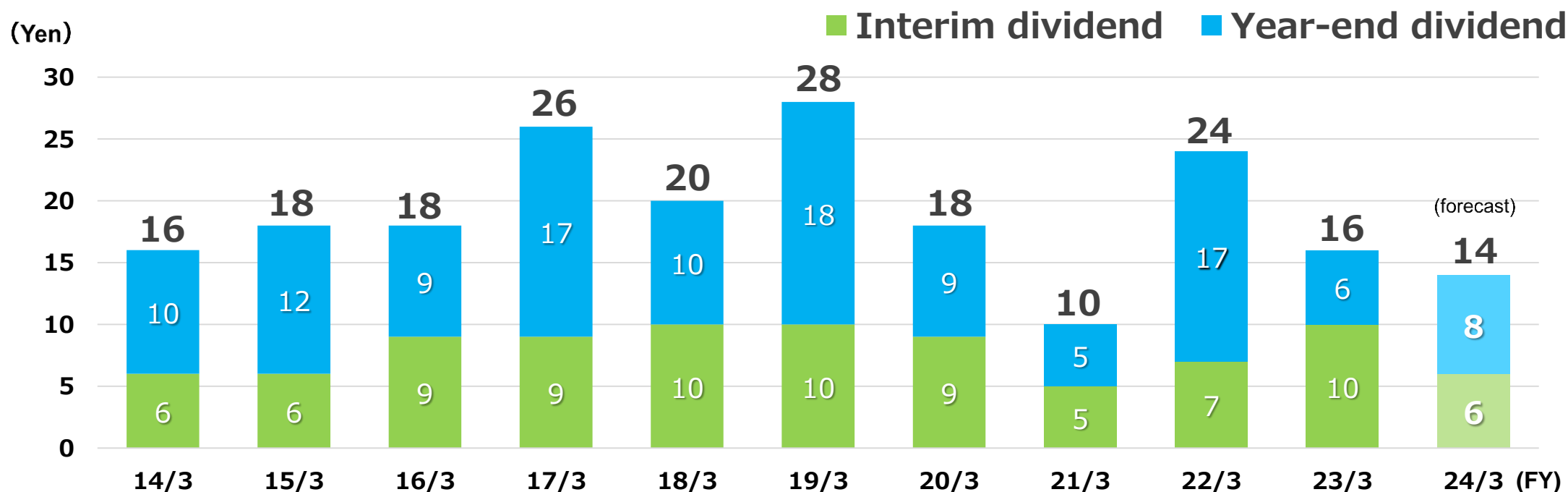
# FY24/3 Financial Results Forecasts by Segment

(Millions of yen)

<b>Net Sales</b>		<b>FY23/3</b> (actual)	<b>FY24/3</b>	<b>YoY</b>	<b>% Change</b>
<b>Broadcasting and Content</b>		<b>72,967</b>	<b>75,400</b>	<b>2,432</b>	<b>3.3%</b>
By business	Broadcasting	55,516	56,700	1,183	2.1%
	Content	17,387	18,600	1,212	7.0%
	Other	63	100	36	57.0%
<b>Lifestyle</b>		<b>14,061</b>	<b>14,600</b>	<b>538</b>	<b>3.8%</b>
By business	Housing	9,770	9,700	-70	-0.7%
	At-home shopping	2,954	3,500	545	18.5%
	Golf	939	950	10	1.1%
	Other	397	450	52	13.1%
<b>Operating Income</b>		<b>FY23/3</b> (actual)	<b>FY24/3</b>	<b>YoY</b>	<b>% Change</b>
<b>Broadcasting and Content</b>		<b>2,602</b>	<b>2,300</b>	<b>-302</b>	<b>-11.6%</b>
<b>Lifestyle</b>		<b>433</b>	<b>600</b>	<b>166</b>	<b>38.3%</b>
Adjustments		-441	-400	41	-



# Dividends



Regarding shareholder returns, we will make determinations on dividend payment in a consistent, stable, and flexible manner, after comprehensive consideration of the balance between strengthening and maintaining our financial position and investing toward improved corporate value and toward our growth strategies. We maintain a target consolidated dividend payout ratio of 30%.

For the fiscal year ending March 31, 2023, we will maintain the year-end dividend of 6 yen per share, for an annual dividend of 16 yen per share. For the fiscal year ending March 31, 2024, we forecast an annual dividend of 14 yen per share, including an interim dividend of 6 yen and a year-end dividend of 8 yen.

# ABC TV Results

**Shinya Yamamoto**

**Representative Director and Vice President  
Asahi Broadcasting Group Holdings Corporation  
Representative Director and President  
Asahi Television Broadcasting Corporation**

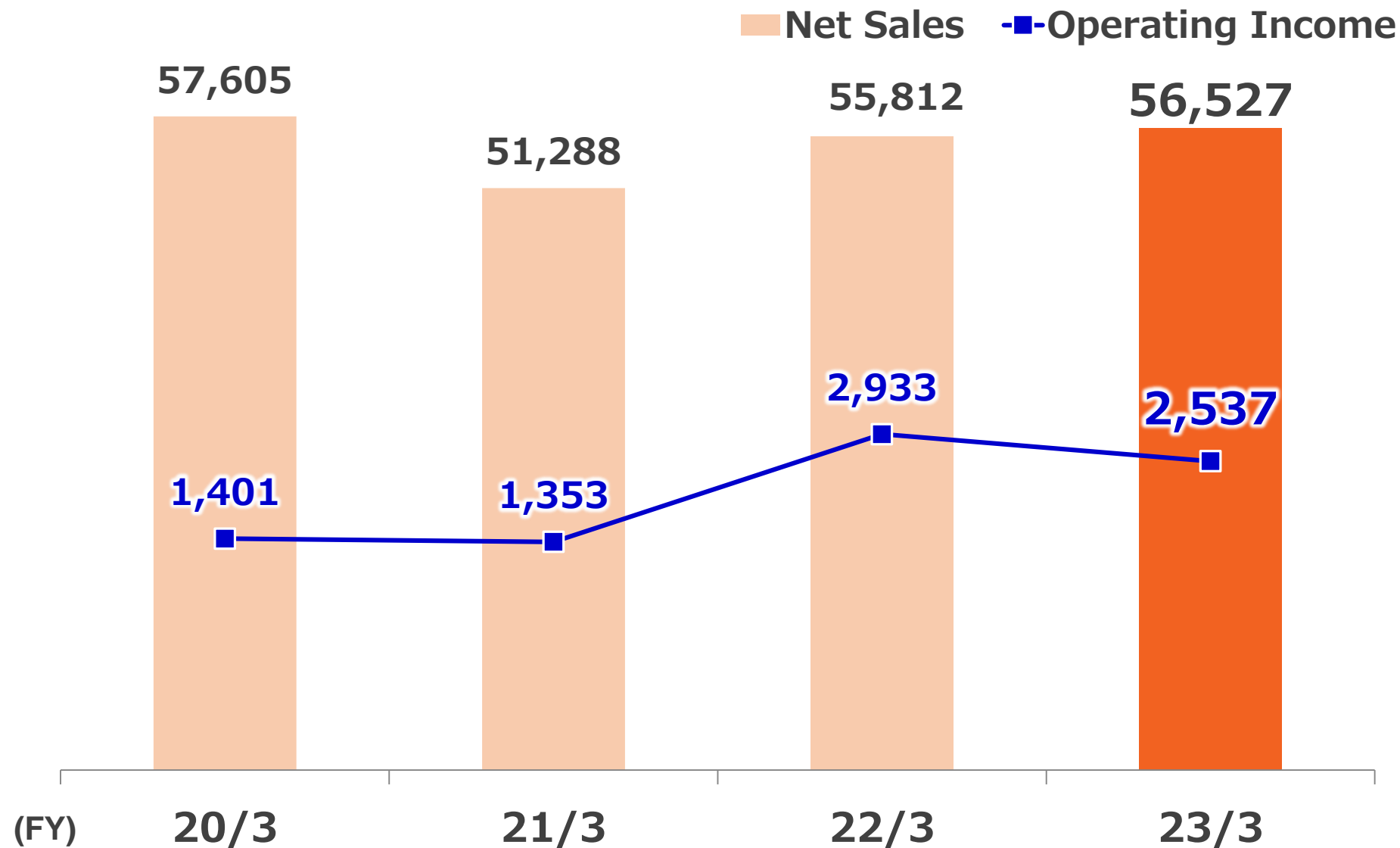
# ABC TV Results

(Millions of yen)

		FY22/3	FY23/3	YoY	% Change
<b>Net Sales</b>		<b>55,812</b>	<b>56,527</b>	<b>714</b>	<b>1.3%</b>
Operating Expenses		52,879	53,990	1,110	2.1%
Details	Cost of Sales	32,877	33,635	757	2.3%
	Selling, General and Administrative Expenses	20,001	20,354	353	1.8%
<b>Operating Income</b>		<b>2,933</b>	<b>2,537</b>	<b>-396</b>	<b>-13.5%</b>
Ordinary Income		3,057	2,987	-70	-2.3%
Profit		1,814	1,968	154	8.5%
		FY22/3	FY23/3	YoY	% Change
Program Expenses		15,361	15,316	-45	-0.3%

# Trends of ABC TV Results

(Millions of yen)



# Details of ABC TV Revenue

(Millions of yen)

	FY22/3	FY23/3	YoY	% Change
<b>Broadcasting Revenue</b>	<b>50,502</b>	<b>49,534</b>	-968	-1.9%
<b>Content Revenue</b>	<b>4,980</b>	<b>6,694</b>	1,714	34.4%
<b>Other Revenue</b>	<b>329</b>	<b>297</b>	-31	-9.6%

■ **Broadcasting Revenue** ※ Recorded in the broadcasting business in the consolidated financial results

Mainly advertising revenue obtained through broadcasting (including revenue from TVer, a service streaming past broadcasts)

■ **Content Revenue** ※ Recorded in the content business in the consolidated financial results

Revenue obtained from multifaceted production and development of content and intellectual property (IP), including videos and events (including program sales to affiliates, content development derived from TV programs such as Virtual High School Baseball)

# Trends of ABC TV Major Broadcasting Revenues



(Millions of yen)

	20/3	21/3	22/3	23/3
<b>Spot</b>	31,298	27,587	30,817	<b>30,094</b>
<b>Network (Time)</b>	14,347	13,461	13,018*	<b>12,294*</b>
<b>Local (Time)</b>	6,225	5,538	5,527	<b>5,805</b>
<b>TV Program Streaming (Mainly on TVer)</b>	172	306	502	<b>618</b>

\* Network (Time) revenues for FY22/3 and thereafter are affected by applying to the Revenue Recognition Accounting Standard.

## Spot

• **Down 2.3% YoY**

\*See the following pages for more details.

## Network (Time)

• **Down 5.6% YoY**

• Decrease in the broadcast time of our nationwide network programs

## Local (Time)

• **Up 5.0% YoY**

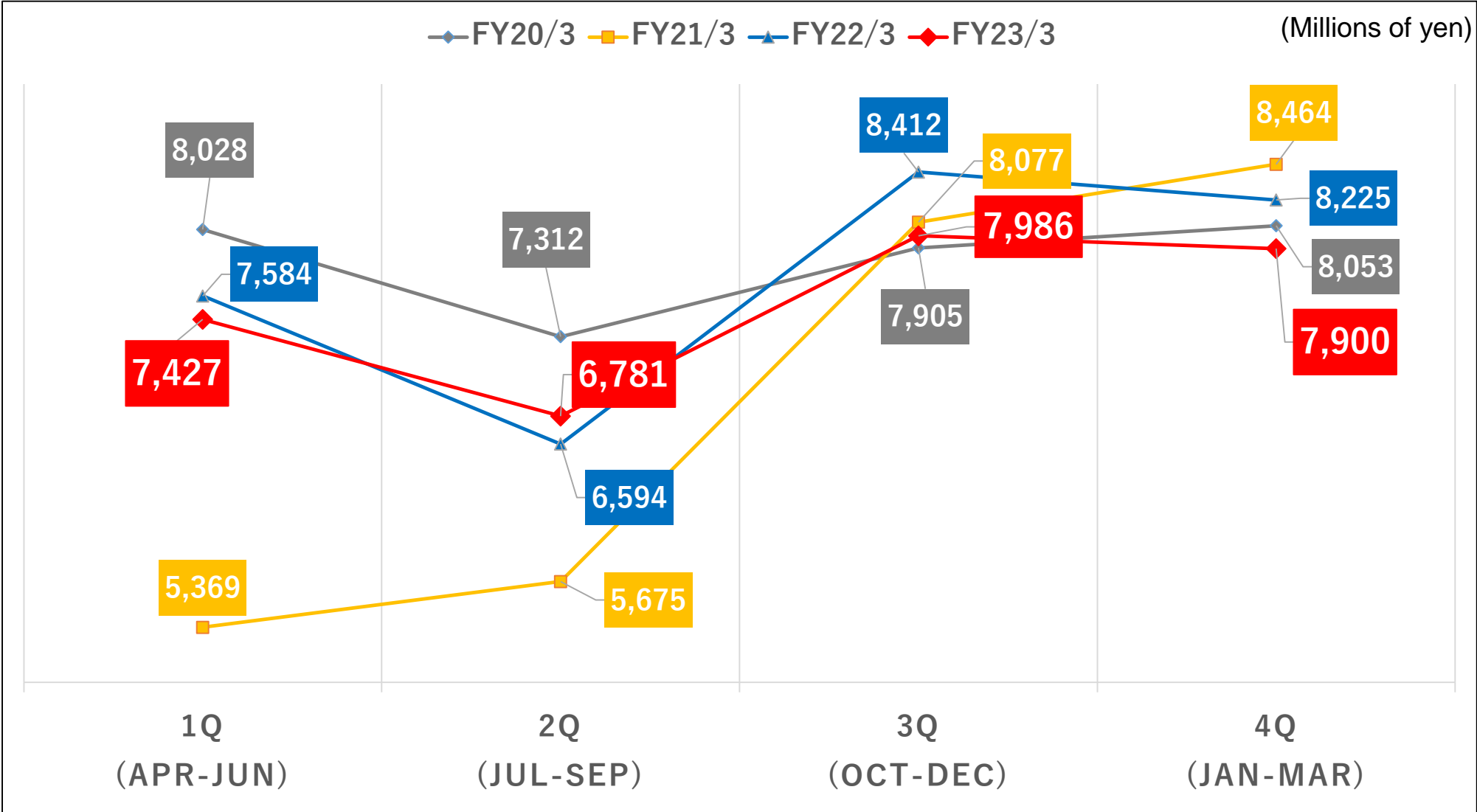
• Events related to *Ohayo Asahi Desu* and *Ohayo Asahi Doyobi Desu* performed well  
• Daytime belt programming beginning in April

## TV Program Streaming (TVer, etc.)

• **Up 22.9% YoY**

• July seasonal drama streaming performed well  
• TVer original production: *Aiseki Shokudo (Let's Share a Table)*

# ABC TV Spot Revenue (Quarterly Performance)



# ABC TV Spot Revenue (By Top 20 Industries)



Rank	Industry	April 2021-March 2022		April 2022-March 2023	
		YoY*	Composition rate	YoY*	Composition rate
1	Transportation/Leisure/Food Services/Services	124.3%	10.9%	119.5%	13.3%
2	Foods	105.3%	9.5%	92.9%	9.1%
3	Pharmaceuticals/Medical Supplies	102.9%	7.4%	100.4%	7.6%
4	Information/Communications	126.3%	9.3%	79.2%	7.6%
5	Beverages/Liquors	120.9%	8.1%	86.6%	7.2%
6	Home Electric Appliances/Computer	131.2%	7.1%	94.2%	6.8%
7	Finance	100.5%	5.5%	107.6%	6.1%
8	Hobbies (Movie/Game/Music etc.)	121.5%	6.0%	91.7%	5.6%
9	Automobiles	87.5%	5.4%	93.0%	5.2%
10	Government/Political Organization	119.7%	4.1%	106.8%	4.4%
11	Cosmetics/Toiletries	108.7%	5.5%	78.1%	4.4%
12	Housing/Real Estate/Construction	119.8%	3.7%	110.9%	4.2%
13	Publications	133.4%	3.8%	97.6%	3.8%
14	Mail Order Sales	78.5%	2.5%	114.3%	3.0%
15	Energy/Machines/Materials	76.5%	2.0%	126.8%	2.5%
16	Fashion (Apparel/Jewelry etc.)	101.2%	2.4%	94.7%	2.3%
17	Household Products	128.3%	2.4%	91.7%	2.3%
18	Distribution	101.3%	1.6%	108.3%	1.8%
19	Various Organizations (Law Office etc.)	125.0%	1.4%	104.9%	1.5%
20	Logistics Services/Businesses/Events	106.1%	1.3%	87.7%	1.1%
21	Others	112.1%	0.2%	136.5%	0.3%
	Total		100.0%		100.0%

\*Year-on-year comparisons



# Television Viewer Ratings in Kansai Region for April 2022- March 2023\* [ Individual (ALL) ]

(\*April 4, 2022 to April 2, 2023)

(Source: Video Research)

	All Day (6:00-24:00)	Golden Time (19:00-22:00)	Prime Time (19:00-23:00)	Prime 2 (23:00-25:00)
<b>1</b>	YTV 3.7%	YTV 6.2%	YTV 6.0%	YTV 3.2%
<b>2</b>	<b>ABC</b> <b>3.6%</b>	<b>ABC</b> <b>5.8%</b>	<b>ABC</b> <b>5.9%</b>	<b>ABC</b> <b>2.8%</b>
<b>3</b>	KTV 3.2%	KTV 5.0%	KTV 5.0%	KTV 2.4%
<b>4</b>	MBS 3.0%	MBS・NHK 4.8%	MBS 4.7%	MBS 2.3%
<b>5</b>	NHK 2.6%	* * * * * *	NHK 4.2%	NHK 1.1%

■ ABC (TV Asahi network) ■ MBS (TBS network) ■ KTV (Fuji TV network) ■ YTV (Nippon TV network) ■ NHK

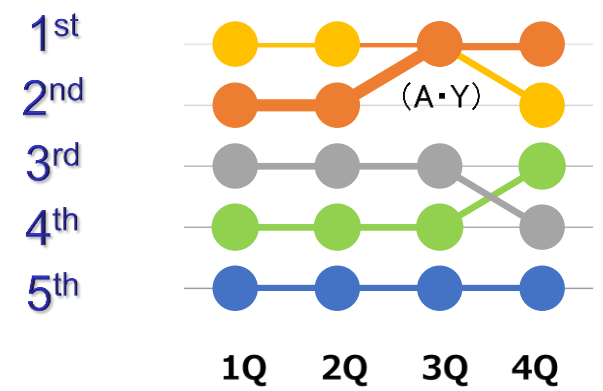
\* Figures in parentheses represent the company's year-on-year change.

# Trends of Ranking of Television Viewer Ratings in Kansai Region [Individual (ALL) ]

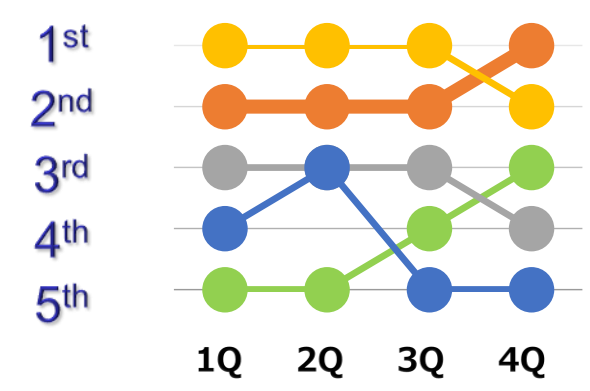
(Fiscal 2022 Quarterly)

(Source: Video Research)

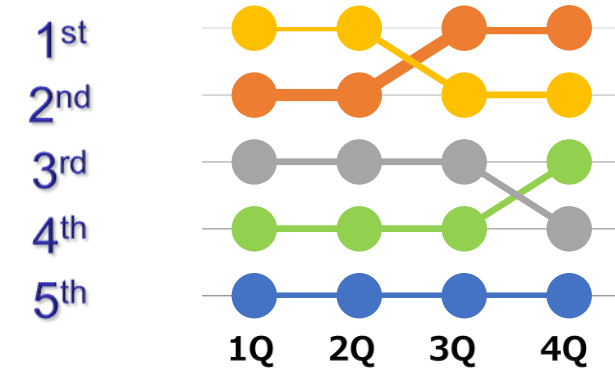
All Day (6:00-24:00)



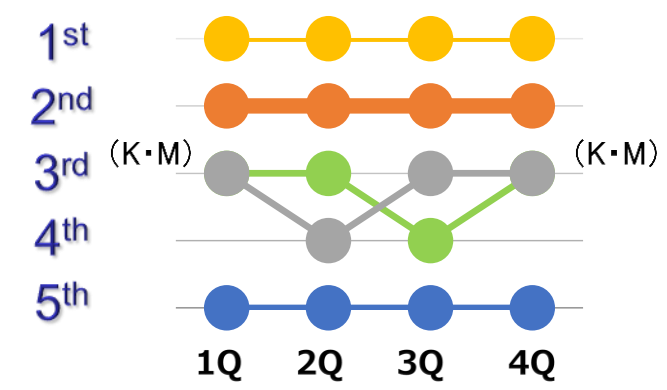
Golden Time (19:00-22:00)



Prime Time (19:00-23:00)



Prime 2 (23:00-25:00)



—●— ABC (TV Asahi network)  
 —●— MBS (TBS network)  
 —●— KTV (Fuji TV network)  
 —●— YTV (Nippon TV network)  
 —●— NHK

# FY2022 Notable Results

## Year-end and New Year's Special Programs Continued to Maintain Top Share



- *M-1 Grand Prix, Who is a real celebrity?*: Individual (ALL) for Kanto and Kansai regions were top performers in same time slot.
- *Who is a real celebrity?* topped all programs on the three New Year's days in Kansai for the 13th year in a row!

## New content using existing program IP

### Events



Ohayo Asahi Desu

- Various program events  
Fan engagement ↑

### Stages



- Stage adaptation

### Internet



Aiseki Shokudo

- Received TVer Award Special Prize for a third consecutive year



Travel Salad PLUS+

- New travel and food website  
beyond the framework of the program



Virtual High School Baseball

- Recorded the highest number of streams ever



- Subscribers surpass 400,000;  
No. 1 news channel among  
broadcasters in Osaka

Multiple routes for ABC content, including streaming, internet, events, etc.

# FY24/3 ABC TV Results Forecasts

(Millions of yen)

	FY23/3 (actual)	FY24/3	YoY	% Change
Net Sales	56,527	<b>58,650</b>	2,122	3.8%
Operating Expenses	53,990	<b>56,650</b>	2,659	4.9%
Operating Income	2,537	<b>2,000</b>	-537	-21.2%
Ordinary Income	2,987	<b>2,050</b>	-937	-31.4%

	FY23/3 (actual)	FY24/3	YoY	% Change
Program Expenses	15,316	<b>16,500</b>	1,183	7.7%

# FY24/3 ABC TV Revenue Forecasts

(Millions of yen)

		FY23/3 (actual)	FY24/3	YoY	% Change
<b>Broadcasting Business Revenue</b>		<b>49,534</b>	<b>50,500</b>	<b>965</b>	<b>1.9%</b>
Details	Spot	30,094	30,100	5	0.0%
	Network	12,294	12,740	445	3.6%
	Local	5,805	5,850	44	0.8%
	TV Program Streaming (Mainly on TVer)	618	850	231	37.5%
<b>Content Business Revenue</b>		<b>6,694</b>	<b>7,900</b>	<b>1,205</b>	<b>18.0%</b>

## Start of a New Nationwide Network Primetime Drama Series



- Create and deliver original, high-quality content with an eye to overseas markets; provide to as many people as possible, not only on terrestrial TV but also through streaming

First Drama Entry in the National Network Slot

**At Least On Sunday Night**

Launched on April 30 Sunday 10:00-10:54 p.m.

## New Services Leveraging Program IP



## Released Fan Community App!

- Many new ways to enjoy *Aiseki Shokudo* (Let's Share a Table) 24/7/365. Staff meetings streamed!

## To Maximize Content Value as Quickly as Possible...

### New Content Strategy Committee

- New committee established in April to strategize the maximization of content value and clarify future direction. The committee consists of members from **ABC TV and ABC Holdings (12 divisions in total)**.

The committee is charged with accelerating the maximization of ABC TV IP and Group IP through overseas content delivery and events beyond the framework of company and organization.

## SDGs/Regional Co-Creation x Business Creation



● For a better tomorrow, for a better future. Doing all we can under the *Asu Mirai Project*, currently in full swing. Our goal is to leverage broadcasts and content to growth together with communities and businesses that share common goals.



ふるラボ

● Furulabo is a Furusato Nouzei hometown tax donation system website addressing issues across communities and municipalities. We provide support through broadcasts, content creation, and our content delivery capabilities.



● The Travel Salad Expo (held in March 2022) is an event based on the *Travel Salad* TV program. A number of municipalities connected through the *Furulabo* site sponsored booths at the expo. The new *Travel Salad PLUS+* travel and food website is taking on the challenge to foster more lively communities and create new fans.

**Maximizing Program Value x Supporting Local Communities  
→ Toward the Creation of New Business Models**

# 2021–2025 Medium-Term Management Strategy

## **NEW HOPE 2<sup>nd</sup> STAGE**

Susumu Okinaka

Representative Director and President

Asahi Broadcasting Group Holdings Corporation





# NEW HOPE 2021-2025 2<sup>nd</sup> STAGE : Our Vision

Entering a period of further change with post-COVID-19, global unrest, etc.

The start of a period of great social and industrial change in the wake of COVID-19

May 2021  
Announced *NEW HOPE*,  
our medium-term management strategy

2023 Launch  
**NEW HOPE 2<sup>nd</sup> STAGE**

Toward 2025 and Beyond

Reflecting on the results and issues encountered over the two years of our medium-term management strategy *NEW HOPE*, we are approaching the latter three years under measures we define as a **2<sup>nd</sup> STAGE**. We intend to raise awareness throughout the Asahi Broadcasting Group, accelerating organizational growth as we respond to an era of further change.

NEW  
HOPE



## Creating and Delivering *New Happiness*

### 〈 Priority Targets 〉

1. Strengthen and diversify human resources throughout the group
2. Leverage the power of broadcasting, and strengthen and deepen group collaboration
3. Build a data utilization system and pursue the use of digital technologies
4. Create businesses that contribute to regional revitalization and solutions to social issues



**Achieve consolidated sales of 100 billion yen, operating income of 5.7 billion yen, and ordinary income of 6.0 billion yen by FY2025**

# **NEW HOPE 2<sup>nd</sup> STAGE**

**Our Greatest Strengths are Our *Diverse Content* and *Content Creation Human Resources*.**

**Maximizing Our Strengths for Further Growth.**

# NEW HOPE 2<sup>nd</sup> STAGE Our Business Environment

## The Industry and Our Company

- Changing media/content environment
- Changing customer needs
- Target market globalization
- Shrinking market due to population decline

## Technology

- Disruptive evolution in digital technologies (AI, XR, IoT, robotics, etc.)
- Advent of the data-driven society
- A future of digital twins

## Society

- Prolonged global instability
- Increased awareness of the need to fulfill the SDGs
- Newly emerging lifestyles
- Accelerated low birth rate and aging society
- Decline in local economies and regional strength



*Rising Needs for Diversification and Higher-Quality Content and an Increase in Our Social Role as a Media Group*



Awareness of and Challenges in Business Transformation

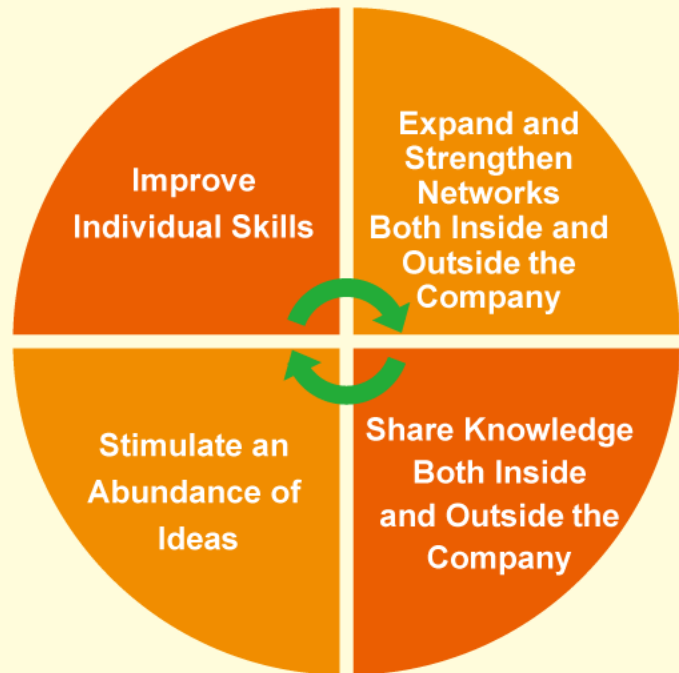


**Transcend Corporate Boundaries to Become a Corporate Group Supported by Diverse Human Resources, and Deliver Happiness\* to Our Stakeholders Through Greater Diversity in Content**

\* *Happiness* for viewers, listeners, and consumers; *Well-Being* for local communities; and *Good Living* for the Group employees.

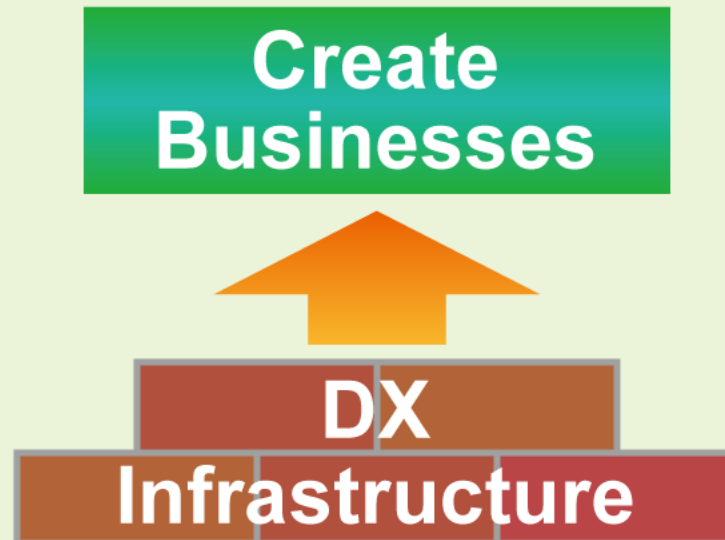
## (1) Human Resources Crossroads Initiative

- Maximize the Power of the Individual and the Power of the Group Internally and Externally.
- Become a Group of Talented Professionals in All Capacities.



## (2) Create Businesses Through Digital Transformation (DX)





- From the pursuit of DX to a phase of practical implementation.
- Create businesses through data marketing, digital sales, digital technologies, and human resources development.



## (3) Naniwa-suji/ Nakanoshima ART ARC Initiative

- The Naniwa-suji/Nakanoshima area and area surrounding our head office (Fukushima-ku, Osaka) are under development. We plan to turn this area into a central arts and entertainment district through our ability to create and deliver.
- We also plan to establish a second creation factory in the area around our head office. This creation factory will function as a content production and information communications center.
- This area will become a lively and vibrant district leading up to the 2025 Osaka-Kansai Expo.

# **NEW HOPE** 2<sup>nd</sup> STAGE Growth Investment Strategy

-  Leverage M&A and corporate venture capital (ABC DREAM VENTURES) to secure functions and resources in line with our content and lifestyle business strategies.
-  Strengthen investment in the digital domain, aiming to create businesses through DX.
-  Maximize the knowledge and skills of each employee and strengthen human capital investment, aiming to become a group (Human Resources Crossroads) attracting talented professionals inside and outside our organization.
-  Invest in the creation of businesses that contribute to society.

# **NEW HOPE** 2<sup>nd</sup> STAGE **Financial Strategy**

-  Optimize our business portfolio by allocating management resources in light of the cost of capital for investment.
-  Increase corporate value as a comprehensive content business group through ongoing investment in growth to achieve our medium-term management strategy.
-  Aim to maximize optimal funding sources and efficiencies to maintain an appropriate balance between financial health and financial leverage.

# Medium-Term Management Strategy

## Rolling Update (Quantitative Targets)



# Priority Targets (Quantitative)

## Financial Plan by 2025 (Rolling Plan 2022)

(Millions of yen)

	FY2021 (actual)		FY2022		FY2023		FY2024		FY2025	
	Net Sales	Operating Income	Net Sales	Operating Income	Net Sales	Operating Income	Net Sales	Operating Income	Net Sales	Operating Income
Consolidated Group	85,100	4,203	91,000	4,000	94,000	4,500	97,000	5,000	100,000	5,700



## Rolling Plan 2023

	FY2021 (actual)		FY2022 (actual)		FY2023		FY2024		FY2025	
	Net Sales	Operating Income	Net Sales	Operating Income	Net Sales	Operating Income	Net Sales	Operating Income	Net Sales	Operating Income
Consolidated Group	85,100	4,203	87,028	2,594	90,000	2,500	94,000	3,900	100,000	5,700

# Priority Targets (Quantitative by Segment)

## Financial Plan by 2025 (Rolling Plan 2022)

(Millions of yen)

▼ By reportable segment	FY2021 (actual)		FY2022		FY2023		FY2024		FY2025	
	Net Sales	Operating Income	Net Sales	Operating Income	Net Sales	Operating Income	Net Sales	Operating Income	Net Sales	Operating Income
Broadcasting and Content	71,348	3,654	75,200	3,300	77,000	3,200	79,300	3,600	81,000	3,800
Lifestyle	13,751	874	15,800	1,000	17,000	1,600	17,700	1,700	19,000	2,200



## Rolling Plan 2023

▼ By reportable segment	FY2021 (actual)		FY2022 (actual)		FY2023		FY2024		FY2025	
	Net Sales	Operating Income	Net Sales	Operating Income	Net Sales	Operating Income	Net Sales	Operating Income	Net Sales	Operating Income
Broadcasting and Content	71,348	3,654	72,967	2,602	75,400	2,300	77,700	3,300	81,000	4,500
Lifestyle	13,751	874	14,061	433	14,600	600	16,300	1,050	19,000	1,650

Note: We anticipated operating income-related adjustments of -400 million yen in FY2023, and -450 million in the FY2024 to FY2025 time frame, recorded as Adjustments, Other for items not allocated to a specific segment (not shown in table).

**NEW  
HOPE**

# A Final Word

This medium-term strategy runs until 2025, but the environment surrounding us is changing at an incredibly fast pace. We are now at a stage where we have to think about what comes after this medium-term strategy. First and foremost, we've provided some broad guidelines at this stage.

Our primary goal is to improve our corporate value in the medium to long term. Of course, cash is needed for this, and we must also maintain the periodic profit and loss. Furthermore, not only in financial terms but inclusion is also an important keyword. We need to be inclusive not only within our company but also in our approach to society. We believe that the essence of sustainability lies there.

When considering this vision, human resources indeed become key. We believe that if all group employees become conscious of enhancing their talent, this will lead to the success of our group in the future, including the medium-term strategy *NEW HOPE* 2nd STAGE that I explained today.

**Susumu Okinaka**  
**Representative Director and President**

**NEW  
HOPE**

# Reference Materials

# Capital Investments/Depreciation and Amortization

	FY22/3		FY23/3		FY24/3 (forecasts)	
	Consolidated	ABC TV	Consolidated	ABC TV	Consolidated	ABC TV
Capital Investments	¥8.4bn	¥6.5bn	¥7.9bn	¥0.8bn	¥4.8bn	¥2.9bn
Depreciation and Amortization	¥3.2bn	¥1.5bn	¥3.7bn	¥1.7bn	¥3.9bn	¥1.9bn

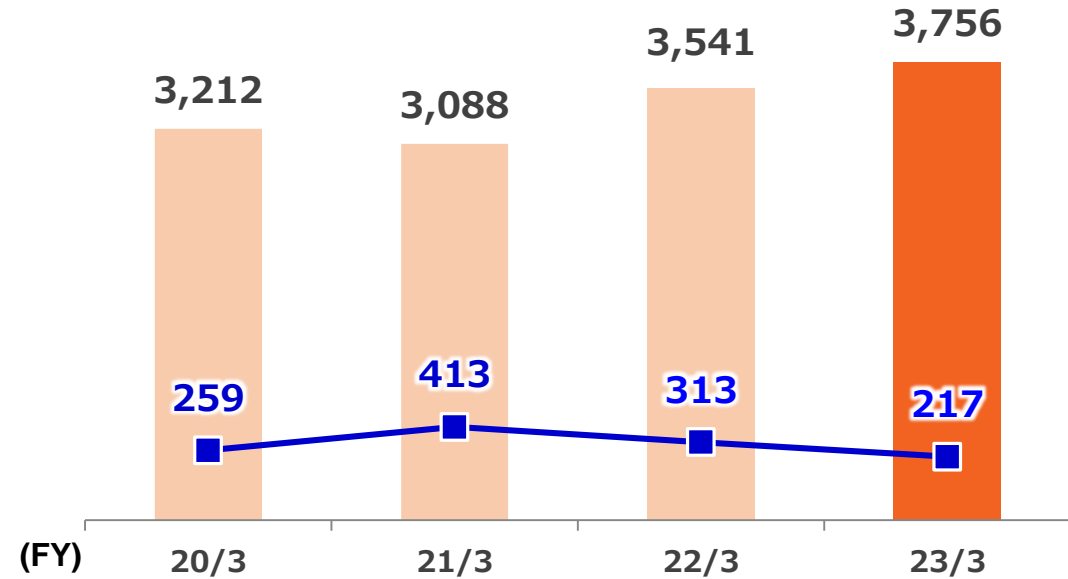
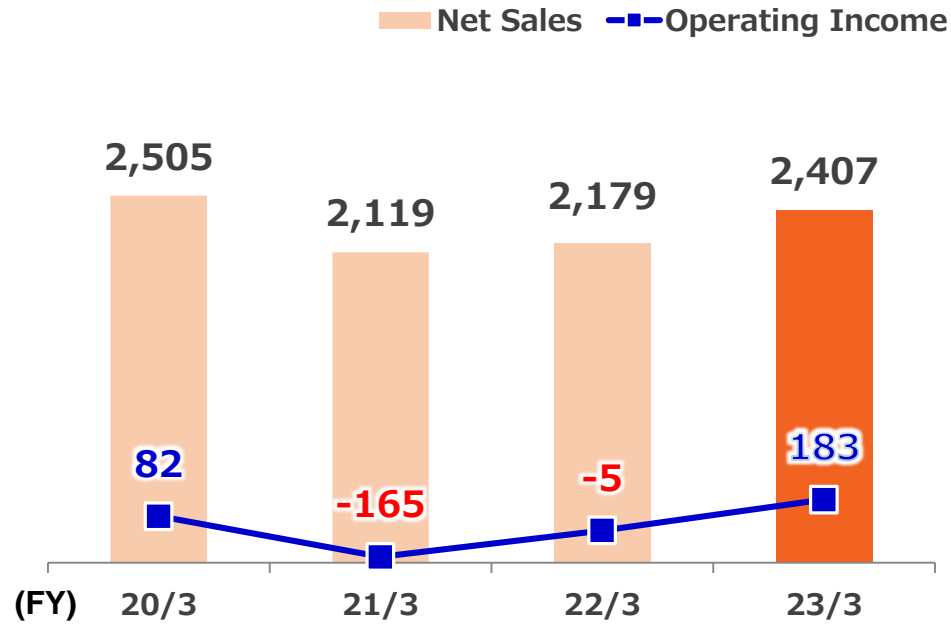
# Major Group Companies① <Broadcasting Business>



(Millions of yen)

## ABC Radio

## sky-A (CS broadcasting)



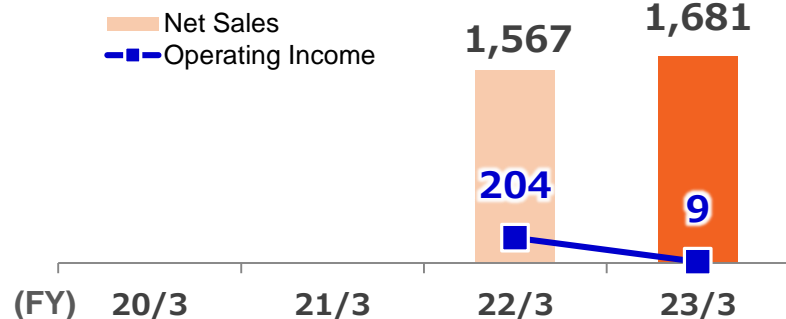
# Major Group Companies② <Content Business>



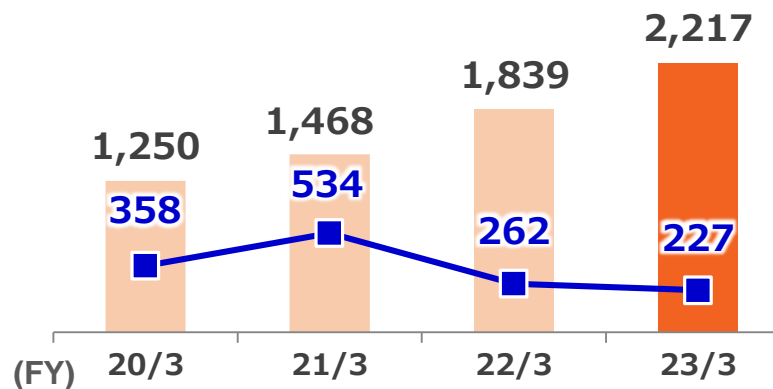
(Millions of yen)

## ABC FRONTIER

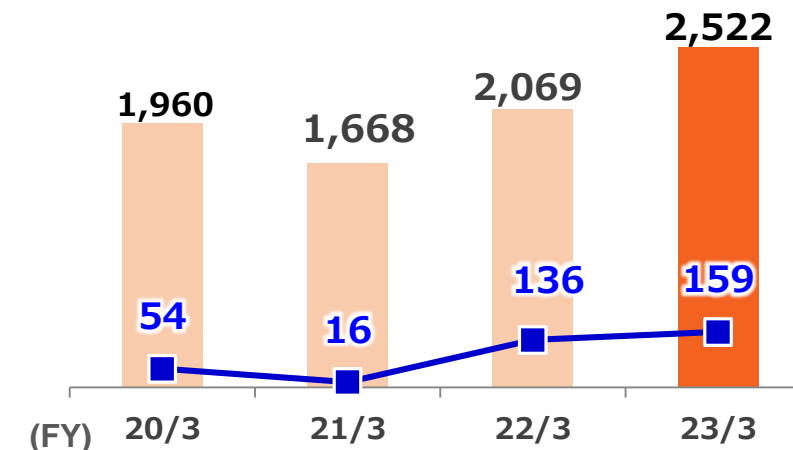
(Note) ABC FRONTIER split off subsidiary ABC Animation in FY22/3. No figures are available for ABC FRONTIER for FY21/3 or earlier.



## ABC Animation



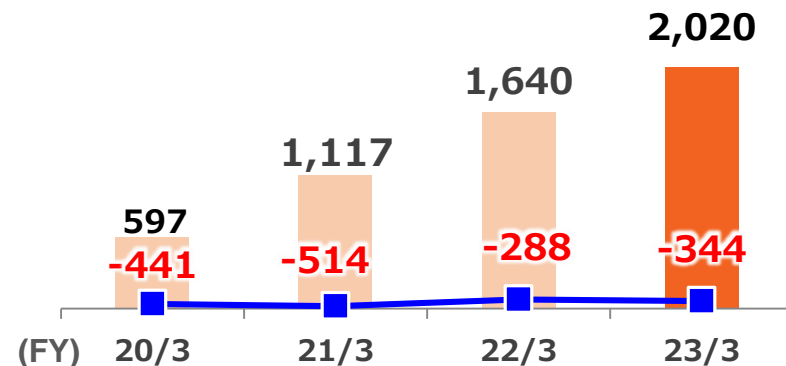
## MASH



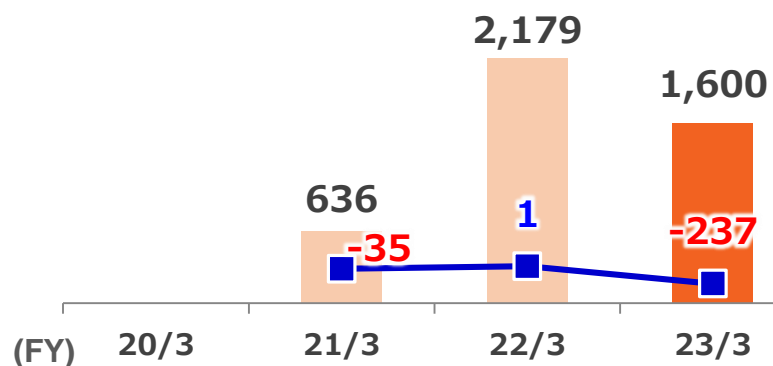
## DLE Group

(Consolidation including DLE, Churapps, AMIDUS., etc.)

(Note) Excerpts from the DLE financial results. Please refer to the DLE financial statement for detailed information.



## SILVER LINK.



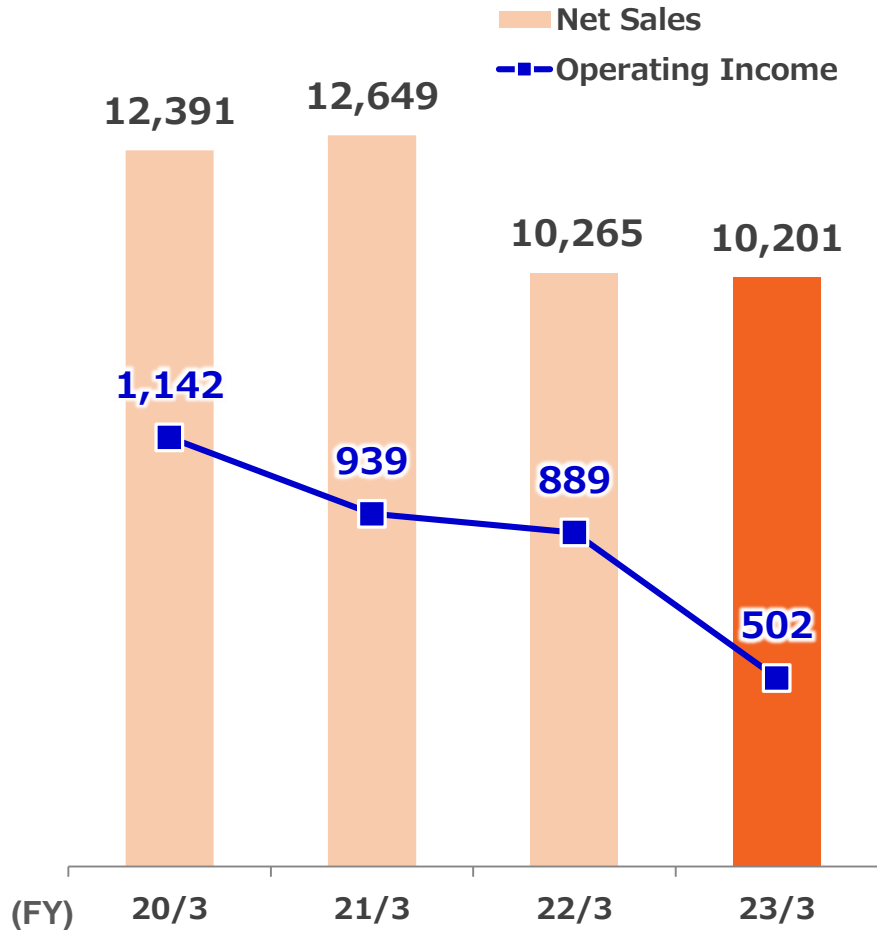
(Note) We added DLE and MASH as consolidated subsidiaries beginning in the second quarter of the fiscal year ended March 31, 2020. We added SILVER LINK. as a consolidated subsidiary beginning in the third quarter of the fiscal year ended March 31, 2021. Accordingly, we do not present figures prior to said dates.

# Major Group Companies③ <Lifestyle Business>

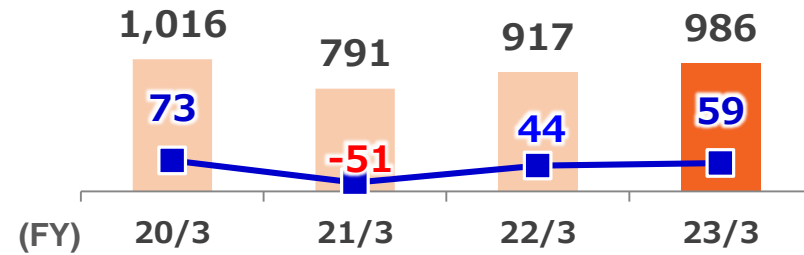


(Millions of yen)

## ABC Development

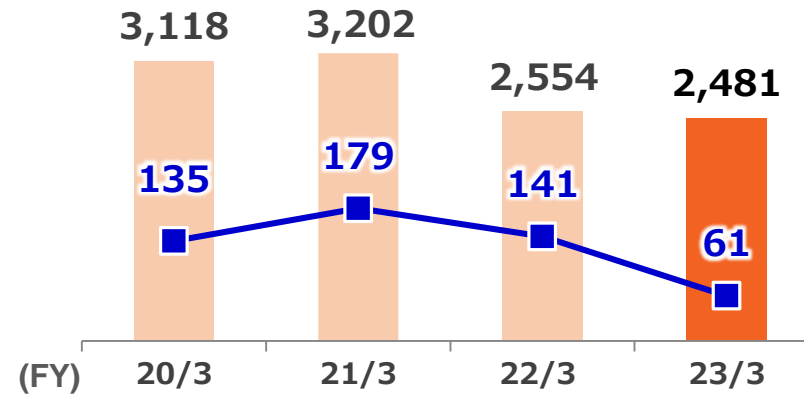


## ABC GOLF CLUB



## ABC FUN LIFE

(Note) Corporate name changed from ABC Media Communications for the fiscal year ending March 31, 2024.





# Television Viewer Ratings in Kansai Region for April 2022- March 2023\* [ Household ]

(\*April 4, 2022 to April 2, 2023)

(Source: Video Research)

	All Day (6:00-24:00)	Golden Time (19:00-22:00)	Prime Time (19:00-23:00)	Prime 2 (23:00-25:00)
<b>1</b>	YTV 6.6%	<b>ABC</b> ·YTV <b>9.7%</b>	<b>ABC</b> <b>10.0%</b>	YTV 5.8%
<b>2</b>	<b>ABC</b> <b>6.4%</b>	* * * * * *	YTV 9.4%	<b>ABC</b> <b>5.2%</b>
<b>3</b>	KTV 5.6%	NHK 8.4%	KTV 8.0%	KTV·MBS 4.3%
<b>4</b>	MBS 5.3%	KTV 7.9%	MBS 7.7%	* * * * * *
<b>5</b>	NHK 4.8%	MBS 7.7%	NHK 7.4%	NHK 2.2%

■ ABC (TV Asahi network) ■ MBS (TBS network) ■ KTV (Fuji TV network) ■ YTV (Nippon TV network) ■ NHK

\* Figures in parentheses represent the company's year-on-year change.

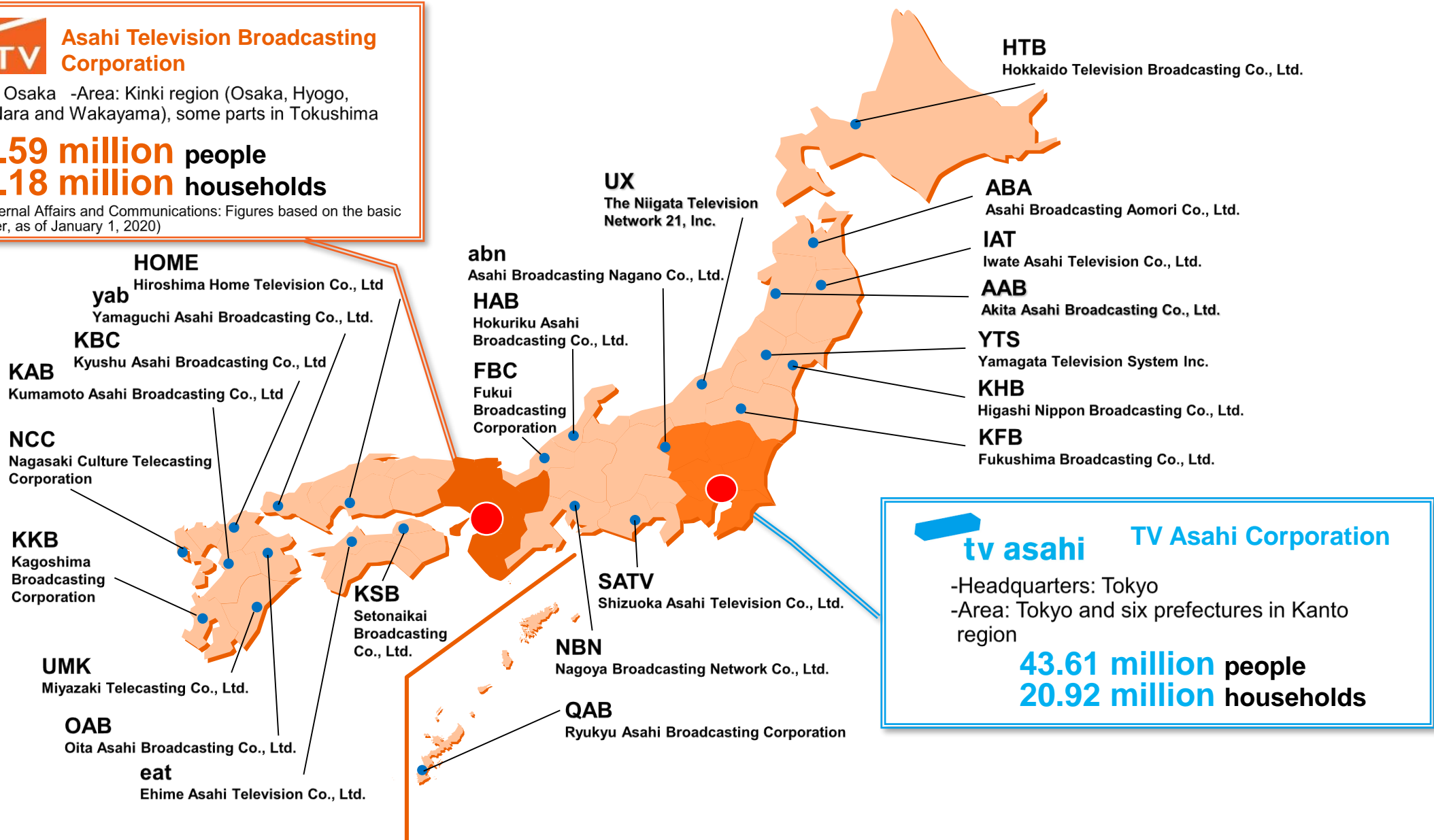
# ANN's TV Network

**ABC TV** **Asahi Television Broadcasting Corporation**

-Headquarters: Osaka -Area: Kinki region (Osaka, Hyogo, Kyoto, Shiga, Nara and Wakayama), some parts in Tokushima and Mie

**21.59 million people**  
**10.18 million households**

(Ministry of Internal Affairs and Communications: Figures based on the basic resident register, as of January 1, 2020)



**tv asahi** **TV Asahi Corporation**

-Headquarters: Tokyo  
-Area: Tokyo and six prefectures in Kanto region

**43.61 million people**  
**20.92 million households**

# Disclaimer

The financial results forecasts in the period in this presentation are determined on the information available at the moment. As a result, the information contains inherent risks and uncertainties. The outlook may significantly change due to external factors such as domestic and overseas economic trends in the future. Should any event arise that affects the financial results of the Group, the Company will promptly announce it.

## Corporate Information Website



<https://corp.asahi.co.jp/en/>

For all shareholders, more detailed information such as consolidated financial reports, annual securities reports\*, integrated reports (corporate reports), and a sustainability report\* can be found on the website.

(\* available only in Japanese)